

THE XK COLLECTION AGUAR



The new XK combines
Jaguar's legendary
performance, with
advanced technologies
and sporting luxury to
create a grand tourer
with the heart and soul
of a sports car.

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DESIGN

Some are eng created and per beauty of the advanc

Even standing still, the new 510PS supercharged, its sw never looked this secucity

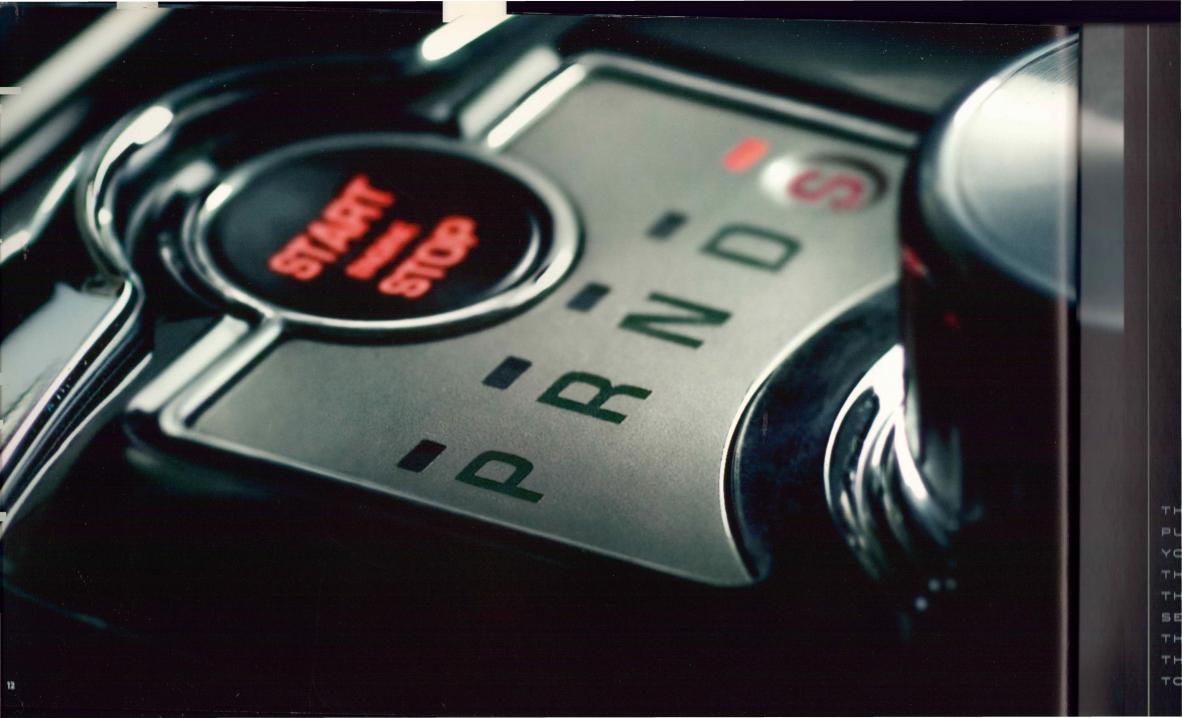
Visual energy is created by that gives the new XK its r surfaces created to cut the and driving excitement. It for the front grille openin

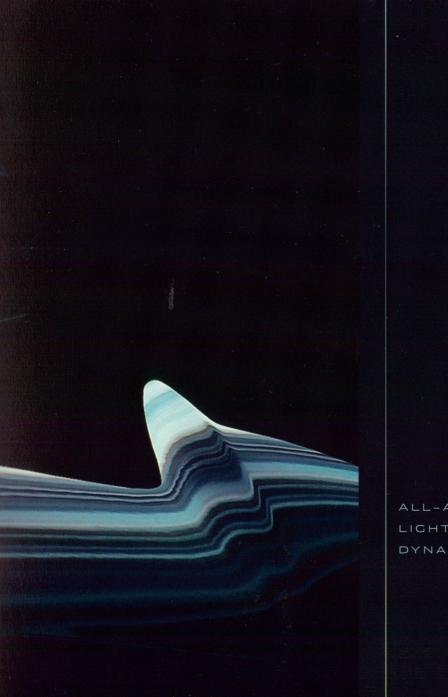
And to reflect the heighte have been redrawn to be with chrome detailed air i so effortlessly fulfils the c This is the new XK. This is











ALL-ALUMINIUM CONSTRUCTION
LIGHTNESS WITH EXCEPTIONAL RIGIDITY
DYNAMIC SPORTS CAR PERFORMANCE



PERFORMANCE

Beneath its aluminium skin, the new XK's racing heart beats faster, stronger, courtesy of two all-new advanced and highly efficient 5.0 Litre AJ V8 GEN III engines.

It's a combination of aerospace-derived lightness, greater power and engineering excellence that delivers even more exhilarating performance with exceptional efficiency. Whilst the technology is complex, the reason we pioneered aerospace all-aluminium construction is simple: less weight, coupled with high strength and rigidity, is the key to making a truly great sports car. In fact the XK's all-aluminium monocoque bodyshell is fundamental to the way it performs. When compared with a conventional steel body, it delivers faster acceleration, more precise handling, shorter stopping distances and greater fuel efficiency.

And now, with the introduction of two all-new 5.0 Litre direct injection V8 engines offering substantial increases in power and torque, performance is shifted from merely exceptional to truly extraordinary. Jaguar's new naturally aspirated 5.0 Litre V8 powers the XK and XK Portfolio models. It produces 385PS — an impressive 29 percent increase versus the previous-generation XK V8 engine — and delivers acceleration from 0-100kph in just 5.5 seconds.

The high performance XKR is powered by the new supercharged 5.0 Litre V8. This remarkable engine delivers a muscular 510PS - a 23 percent increase over its predecessor – and can take XKR from 0-100kph in a breathtaking 4.8 seconds. Yet our engineers have been able to deliver these dramatic increases in power, and corresponding increases in torque, whilst at the same time improving fuel economy and reducing CO_2 emissions.

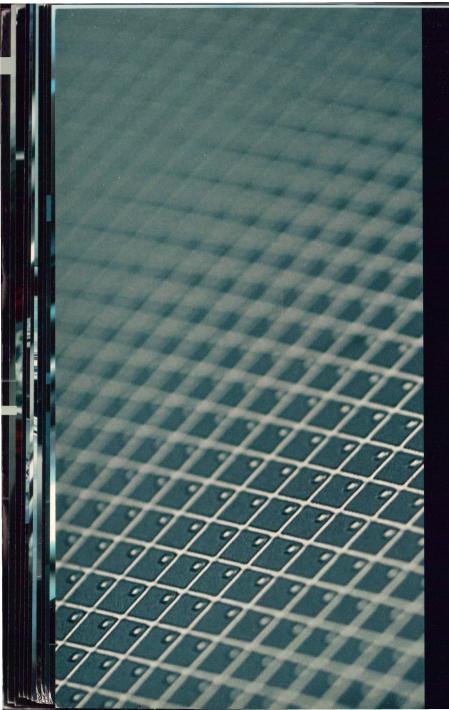
The responsiveness of our new engines is matched only by the smoother, more refined, more eager performance of an all-new, class-leading ZF 6HP28 automatic transmission. This lightning-fast 6-speed represents the very latest in transmission technology, incorporating innovative features such as a fully adaptive shift system, to smooth out and refine the shift quality, and enhance the driving experience. For maximum driver involvement and total control, gears can be selected manually using paddle shifters mounted behind the steering wheel.

It's a driving experience designed to be exceptional.









CRAFTSMANSHIP

With an interior rich in craftsmanship, style and technical innovation, the new XK takes the sports car experience to a thrilling new level.

Craftsmanship takes a modern turn in the XK. You see it in the elegant centre console featuring the precision-made JaguarDrive Selector™ with its rotary shifter. Press the pulsing 'start' button on the new console, and this cylindrical cast alloy shift control rises up into the palm of your hand. To select a gear, simply twist.

It replaces the traditional gear lever with a sleek, space-efficient, ergonomic design that's compact, elegant and beautifully crafted. Another bold example of advanced Jaguar design. Craftsmanship in the new XK also comes in the form of gorgeous wood and technical finishes. Like the modern, straight-grained Rich Oak, or Aluminium Knurled pattern. Or the stunning Dark Oak veneer and Dark Mesh Aluminium for the XKR.

And craftsmanship with bespoke luxury reaches a new pinnacle with the XK Portfolio. It features the richest, twin-stitched Softgrain leather for the seats, upper facia and doors, along with warm Suedecloth headlining, premium carpet mats and a new Figured Ebony veneer. In convertible models, there's flawless craftsmanship in the sophisticated fabric roof. Triple-lined to deliver hushed, top-up cruising, it can be powered up or down in less than 18 seconds. And when lowered, it retracts completely into the bodywork beneath a rigid tonneau cover, so as not to compromise the XK's seductive lines.

We describe this combination of exquisite craftsmanship, luxurious finishes and technical excellence one way: Jaguar Sporting Luxury.





advanced technologies to empower the driver, not to over-power. It's about creating a driving experience that excites and exhilarates.

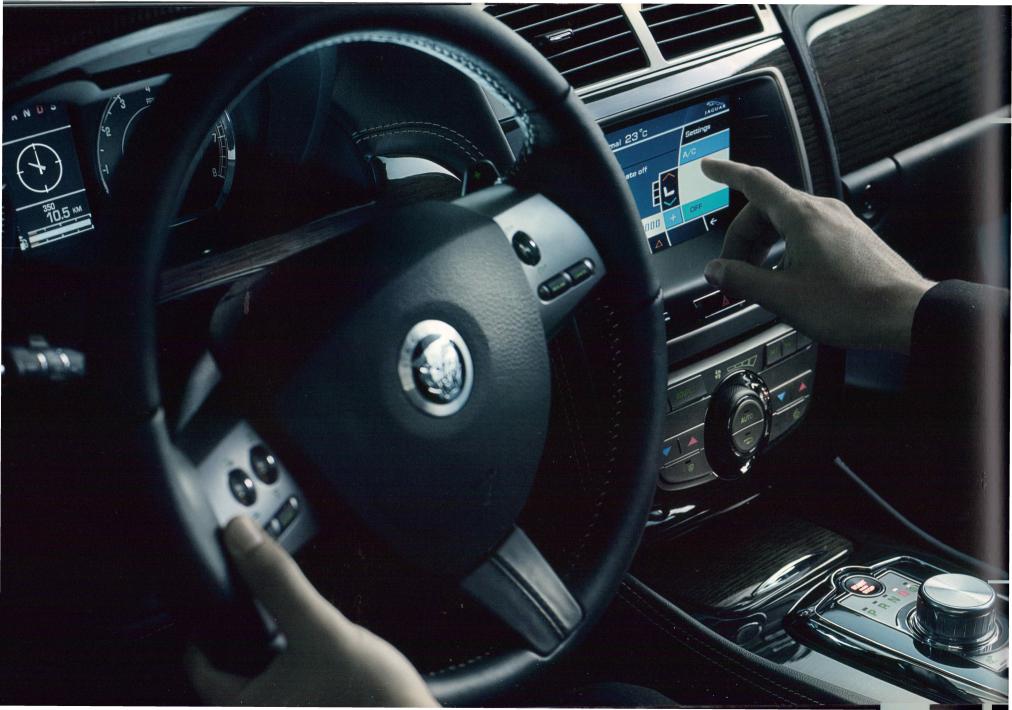
We believe the driver should be left to enjoy the drive and not worry about mastering complex technologies or illogical controls. It's why the new XK features a crystal-clear 7-inch Touch-screen that sets the benchmark for simple, intuitive operation. Its menu-based system lets you control many of the car's key interior functions — climate control, entertainment, satellite navigation, Bluetooth® telephone connectivity, even the settings on your iPod. To make a selection, simply touch the screen.

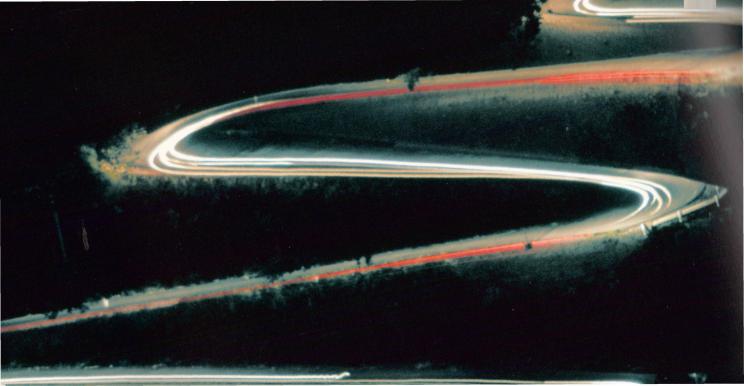
It's why the XK's new 6-speed automatic transmission is designed to provide continuous adaptation of its shift changes to suit your driving style; more responsive when you're pressing on, more relaxed when you're not. And a touch of a button is all that's needed to engage Jaguar Drive ControlTM and bring out the true sports car character of the XK.

In Dynamic Mode, the system will hold the lower gears longer, kick down more readily, firm-up the suspension, and send your pulse racing. JaguarDrive Control™ even offers a winter mode to give you more confidence tackling icy conditions. And to heighten the thrill of driving the new XK even further, the remarkable Adaptive Dynamics system monitors body movement 100 times a second, adjusting damping to deliver legendary Jaguar ride comfort coupled with pure sports car handling.

As you'd expect, the supercharged XKR takes cornering ability to an even higher level. Its new, fully-automatic, electronic Active Differential Control provides enhanced traction to sharpen the car's agility through the curves. Illuminating the XK's path through those curves is optional Active Front Lighting which points the car's Bi-Xenon headlamps in the direction you're turning.

This is laguar Technology making the new XK easy to enjoy, truly exhilarating to drive







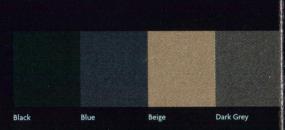












HOOD COLOURS







and Canvas

Ivory seats with

and Canvas

Headlining Upper facia Seat Trim **Bond Grain**



Spectrum Blue* Frost Blue*

Available until mid 2009 Available from mid 2009

ALL NEW 5.0 LITRE V8 ENGINE 7-INCH TOUCH-SCREEN WITH NAVIGATION SYSTEM BOND GRAIN LEATHER ALL NEW 6-SPEED AUTOMATIC

TRANSMISSION WITH JAGUAR SEQUENTIAL SHIFTTM AND JAGUARDRIVE SELECTORTM

ADAPTIVE DYNAMICS

JAGUAR SMART KEY SYSTEMTM WITH KEYLESS START

INTERIOR SHOWN CARAMEL BOND GRAIN LEATHER SEATS

BURR WALNUT VENEER

CARAMEL BOND GRAIN LEATHER ON INSTRUMENT PANEL UPPER, FACIA, CONSOLE AND STEERING WHEEL

SEATS - HEATED/COOLED

EXTERIOR CHOICE

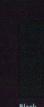
ALLOY WHEELS

Standard





HOOD COLOURS











Dark Brown



Bowers & Wilkins 525W premium sound system

EXTERIOR COLOURS

Standard





Botanical Green* Emerald Fire*











Available until mid 2009 Available from mid 2009

Azure Blue*



Spectrum Blue* Frost Blue*







Ultimate Black*



Radiance* Claret* Available until mid 2009 Available from mid 2009 Please check availability with your local dealer

INTERIOR CHOICE

VENEERS



INTERIOR ENVIRONMENT

Standard



Warm Charcoal contrast stitch contrast stitch stitch and Canvas and Canvas

and Canvas

stitch and Canvas and Canvas

Oyster and Ivory

HEADLINING

Standard



Canvas Jaguar Suedecloth Premium Headlining

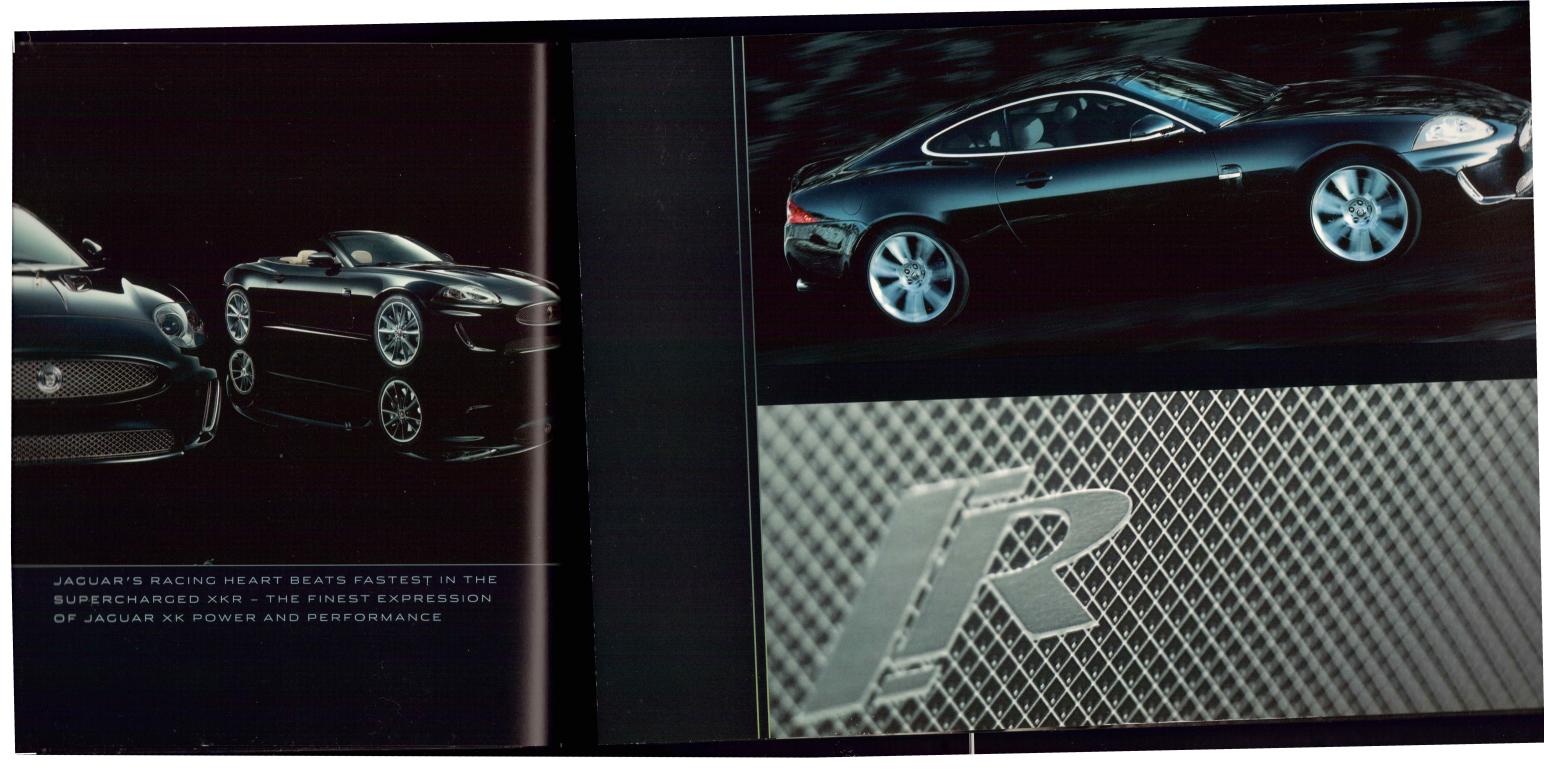
ALL NEW 5.0 LITRE V8 ENGINE 19" ALLOY WHEELS

SOFTGRAIN LEATHER WITH TWIN NEEDLE CONTRAST STITCHING

BOWERS & WILKINS 525W PREMIUM SOUND SYSTEM

JAGUAR SUEDECLOTH PREMIUM HEADLINING

LARGER CHOICE OF VENEERS AND INTERIOR COLOURWAYS



HOOD COLOURS Black Blue Beige Dark Grey Burgundy Dark Spectrum Blue* Frost Blue* Indigo* **Ultimate Black*** Radia **Azure Blue*** Available until mid 2009 Available from mid 2009 Availal NMENT HEADLINING Standard Headlining Upper facia Seat Trim **Bond Grain** leather eats with Canvas Charcoal anvas









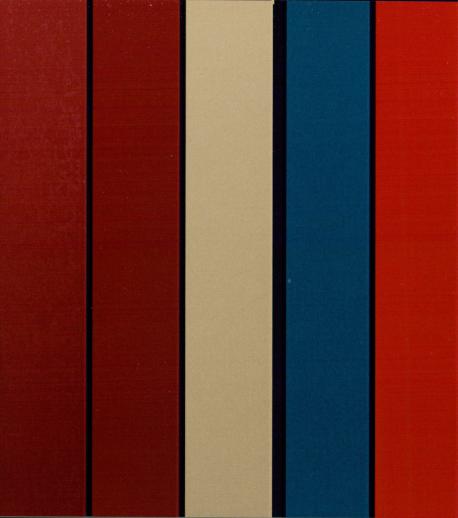
BONNET

Rear seats can not be occupied when the deflector is in place



XK ACCESSORIES

ALUMINIUM BRAID - RED ALSO AVAILABLE IN GOLD AND GREY



POWERTRAIN AND DRIVING DYNAMICS

6-speed electronic automatic transmission with Jaguar Sequential Shift™

Jaguar Drive SelectorTM

JaguarDrive Control™ - Winter Mode & Dynamic Mode Adaptive Dynamics

Cruise Control with Automatic Speed Limiter (ASL)

Electronic Brake-force Distribution (EBD)

Electric Parking Brake (EPB) - drive away release

DSC Dynamic Stability Control (with Trac DSC mode)

EXTERIOR FEATURES LED tail lamps with twin reversing and fog lamps

Heated exterior mirrors with electric adjustment, power-folding with auto-powerfold on locking vehicle, auto-dimming and memory function with integrated LED side repeaters and approach lamps

Rain sensing windscreen wipers Bi-Xenon headlamps with cornering lamps, washers and automatic levelling

Automatic headlamps on with windscreen wipers

Front and rear parking aid (includes Touch-screen visual indicator)

Body colour side power vents Chrome rear signature blade

Chrome side window surrounds (Coupé only) Rear Spoiler and integrated aerial

Electrically operated convertible top with aluminium tonneau cover

SAFETY AND SECURITY

Remote control central locking with dead locks, 2-stage unlocking and drive-away locking

Intrusion, perimetric and tilt sensing alarm with battery back-up sounder and engine immobiliser Valet mode

Anti-lock Braking System (ABS)

Emergency Brake Assist (EBA)

Roll-over Protection System (Convertible only) Airbags front and side (driver and front passenger)

Adaptive Restraint Technology System (ARTS™) Front and rear seat belt pre-tensioners

Front seat whiplash reduction system Belt minder system (front seats only)

ISOFIX anchor points for rear child seat Pedestrian Contact Sensing[™] – Automatically deployable bonnet system

Warning triangle

First aid kit

INTERIOR FEATURES

Automatic climate control Automatic air-recirculation with 5 settings

Auto-dimming interior rear view mirror

Auxiliary power socket Twin front cup holders

Electric windows with one touch open/close and anti-trap

Trip computer with message centre Jaguar Smart Key System™ with Keyless start

Front seat-back map pockets

Front ashtray and lighter

Interior mood lighting Clock in Touch-screen

Memory function with 3 settings for front seats, exterior mirrors and steering column

MULTIMEDIA

6-disc in-dash CD changer Portable Audio Interface

Windows Media® Audio (WMA) with MP3 compatability

Bluetooth® telephone connectivity* Navigation system with DVD mapping

7-inch full colour Touch-screen

		INTERIOR TRIM
•		Sport seats with Bond Grain leather facings (10/10 way)
	•	R Sports seats with Bond Grain leather facings (10/10 way)
	•	Bond Grain Active ventilated front seats - heated/cooled
0	0	Softgrain Sport seats with contrast stitch - heated/cooled (16/16 way)
		XKR Softgrain Sport seats with contrast stitch and R logo - heated/cool
		Leather steering wheel
0	0	Heated leather steering wheel with contrast stitch▲(1)
		Burr Walnut ∕ leather heated steering wheel ♣(2)
		Front and rear carpet mat set
		Front and rear premium carpet mat set
		Jaguar Suedecloth Premium Headlining (Coupé only)
		TO A 1
		INTERIOR THEMES
		XK interior theme
		XK Interior theme XK Portfolio interior theme
		R interior theme
		R Performance interior theme
-		R Performance Interior theme
		MULTIMEDIA
		Jaguar sound system
0	0	Jaguar 525W premium sound system
	the same of the sa	Bowers & Wilkins 525W premium sound system
		Digital Audio Broadcasting (DAB) radio receiver■
0	0	R graphic on Touch-screen
•	•	
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INTERIOR TRIM			
Sport seats with Bond Grain leather facings (10/10 way)	•		
R Sports seats with Bond Grain leather facings (10/10 way)			•
Bond Grain Active ventilated front seats - heated/cooled	0		0
Softgrain Sport seats with contrast stitch - heated/cooled (16/16 way)		•	
XKR Softgrain Sport seats with contrast stitch and R logo – heated/cooled (16/16 way)			PI
Leather steering wheel	•		
Heated leather steering wheel with contrast stitch▲(1)		•	PI
Burr Walnut/leather heated steering wheel ▲(2)	0	0	0
Front and rear carpet mat set			•
Front and rear premium carpet mat set		•	PI
Jaguar Suedecloth Premium Headlining (Coupé only)		•	PI
INTERIOR THEMES			
XK interior theme			
XK Portfolio interior theme			
R interior theme			
R Performance interior theme			PI
MULTIMEDIA			- (No.)
Jaguar sound system			
Jaguar 525W premium sound system	0		
Bowers & Wilkins 525W premium sound system	_		PI
Digital Audio Broadcasting (DAB) radio receiver	0	0	0
R graphic on Touch-screen	0	_	
R graphic on Touch-screen		-	



XK interior theme

Sport seats with Bond Grain leather facings (10/10 way). Driver's and passenger's electric adjustment including fore/aft, recline, height, 2 way lumbar support and memory function. Variable heated with non-perforated seats.

XK Portfolio interior theme

XK Softgrain Luxury Sport seats with contrast stitch (16/16 way). Driver's and passenger's electric adjustment, variable manual headrest, variable heated and cooled, includes 4 way power lumber, driver and passenger memory, front cushion length adjust, variable bolster and perforated (front and rear). Softgrain contrast stitch leather on steering wheel, doors, rear side panels, instrument panel and centre console with twin stitch detail. (No contrast stitching to Ivory seats). Nubuck edged premium carpet mat set with Jaguar script and logo, and Jaguar Suedecloth premium headlining. Six trim choices including Slate with Ivory contrast stitch (unique to XK Portfolio). Bowers & Wilkins 525W premium sound system.

R interior theme

Sport seats with Bond Grain leather facings (10/10 way). Driver's and passenger's electric adjustment including fore/aft, recline, height, 2 way lumbar support and memory function. Variable heated with non-perforated seats. R graphic in Touch-screen.

R Performance interior theme

XKR Softgrain Luxury Sport seats with contrast stitch and R branding (16/16 way). Driver's & passenger's electric adjustment, variable manual headrest, variable heated and cooled, includes 4 way power lumber, driver and passenger memory, front cushion length adjust, variable bolster and perforated (front and rear). Softgrain contrast stitch leather on steering wheel, doors, rear side panels, instrument panel and centre console with twin stitch detail. (No contrast stitching to lvory seats). Nubuck edged premium carpet mat set with Jaguar script and logo, and Jaguar Suedecloth premium headlining. Six trim choices including Charcoal with Cranberry stitch (unique for XKR). Bowers & Wilkins 525W premium sound system.

Traffic Message Channel (TMC)

A specific application of the FM Radio Data System (RDS) used for broadcasting real-time traffic and weather information. Data messages are received silently and decoded by a TMC-equipped car radio or navigation system, and delivered to the driver in a variety of ways. The most common of these is a TMC-enabled navigation system that can offer dynamic route guidance, alerting the driver of a problem on the planned route and calculating an alternative route to avoid the incident.

Jaquar Smart Key System™

With the Jaguar Smart Key in your pocket or bag, the car automatically unlocks as you pull the door handle. Simply push the ignition button to start the engine. Upon leaving, simply press a button on the door handle to lock the car or use the Jaguar Smart Key.

JaguarDrive Control™

Interacts with the DSC (Dynamic Stability Control) engine and transmission management systems to change the characteristics of engine mapping, transmission shifts and brake interventions. It offers different modes selectable by a button and is designed to optimise the vehicle response depending on driving conditions and style.

Winter Mode

Softens the responsiveness of the engine and modifies the gear change strategy to improve traction in icy or slippery conditions. The vehicle performs in a more gentle and controlled manner, allowing more confident progress. When active, Winter mode selects 2nd gear for pulling away on level ground (no incline).

Dynamic Mode

Designed to optimise vehicle systems to deliver a more involving driving experience. When Dynamic mode is selected, Trac DSC is automatically engaged, and engine torque delivery characteristics and gear shift points are modified to further improve responsiveness. When selected while the transmission is in full manual mode, transmission up-shifts are fully controlled by the driver, with no automatic up-shift when the rev limit is reached.

Roll-Over Protection System

Two automatically deployable hoops which are designed to activate in a roll-over event (convertible only).

Navigation system(1)(2)

7-inch Touch-screen display with DVD mapping, postcode entry, destination entry on the move and TMC (Traffic Messaging Channel).

Jaquar sound system

With AM/FM radio featuring EON, RDS, PTY, TA and 6-disc in-dash CD player with automatic volume control, 100W power amplifier, WMA, MP3 compatibility, and 6 speakers.

Jaguar 525W premium sound system

As Jaguar sound system with 120 Watt per channel (525 Watt total power output) low-distortion Dolby® Pro Logic® II surround sound, 3 channel stereo, power amplifier and 8 speakers.

GLOSSARY



Based on the Jaguar \$25W premium sound system with 120 Watt per chann (\$25 Watt total power output) low-distortion Dolby® Pro Logic® II surround thannel stereo, dedicated Bowers & Wilkins speaker system, high output, low distortion Kevlar® mid-range speakers, specially designed aluminium deliveraters and unique amplifier.

Windows Media® Audio (WMA) and MP3 compatibility

Enables the CD player to play CDs which contain WMA and MP3 files.

A Bluetooth® telephone connectivity (3 A Bluetooth® equipped Jaguar, enables hands-free use of your mobile phon when the phone is in the car. Bluetooth® is compatible with a selected rang phones from a number of different manufacturers — ask your dealer or visi

phones from a number of different manufacturers – ask your dealer of more details.

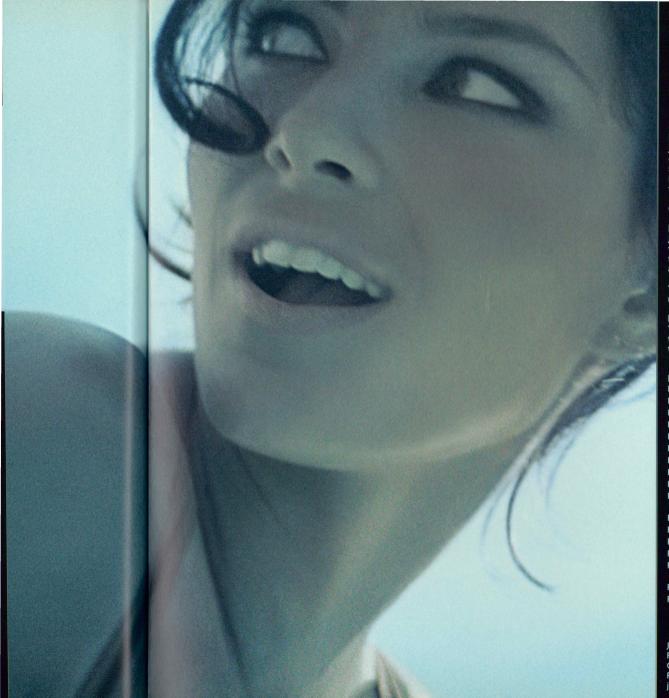
Dortable Audio Interface(4)

Allows the connection of an iPod, MP3 player or a USB Mass Storage Device to the in-car sound system and control via the 7-inch Touch-screen.

7-Inch full colour Touch-screen
Diplay with controls for audio, climate control, Bluetooth® telephone cor
and navigation. Includes clock.

Cylinders/Valves per Cylinder Bore/Stroke mm Capacity CC Maximum power EEC-PS (kW) @rev/min Maximum torque EEC-Nm (lb.ft.) @rev/min Compression ratio 1 Transmission PERFORMANCE (manufacturers estimates) 0-100 kph seconds Top speed kph FUEL CONSUMPTION(1) Jrban 1/100km xtra Urban 1/100km ombined 1/100km Carbon dioxide emissions g/km Tank capacity litres approx. WEIGHT(2)/DIMENSIONS kg Weight Gross vehicle weight kg Ground clearance mm Turning circle diameter m Boot volume with roof up litres - VDA Boot volume with roof down litres - VDA The fuel consumption figures were obtained in tests carried ou

Please consult your Dealer for details of charges associated w







IMPORTANT NOTICE

Jaguar Cars Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and dealers are not agents of Jaguar Cars Limited and have absolutely no authority to bind Jaguar Cars Limited by any express or implied undertaking or representation. Illustrations in this brochure may include optional extras.

Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL NOTICE

Jaguar Cars Limited has a vision of being amongst the world's leading companies in demonstrating progress towards sustainability. We aim to do this by contributing to a better quality of life, with corporate citizenship at the very heart of our company, and by reducing our environmental footprint through innovative design and manufacturing, minimizing resource and energy use. Environmental responsibility is a core value in Jaguar, and it is our policy to continually improve our environmental standards in all areas of business activity.

This brochure is produced using paper stock, which contains 50% recycled post consumer waste and controlled wood material from well managed forests. Pulps used are Elemental Chlorine Free.

ENVIRONMENTAL CHOICE

The innovative use of aluminium construction is one tangible example of the commitment by Jaguar Cars Limited continually to pursue technologies that support efficiency and sustainability. In addition to its engineering and dynamic benefits, lightweight aluminium construction contributes to fuel efficiency and therefore helps create fewer emissions – supporting Jaguar Cars Limited's policy of responsible design and manufacture.

ILLUSTRATIONS

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