

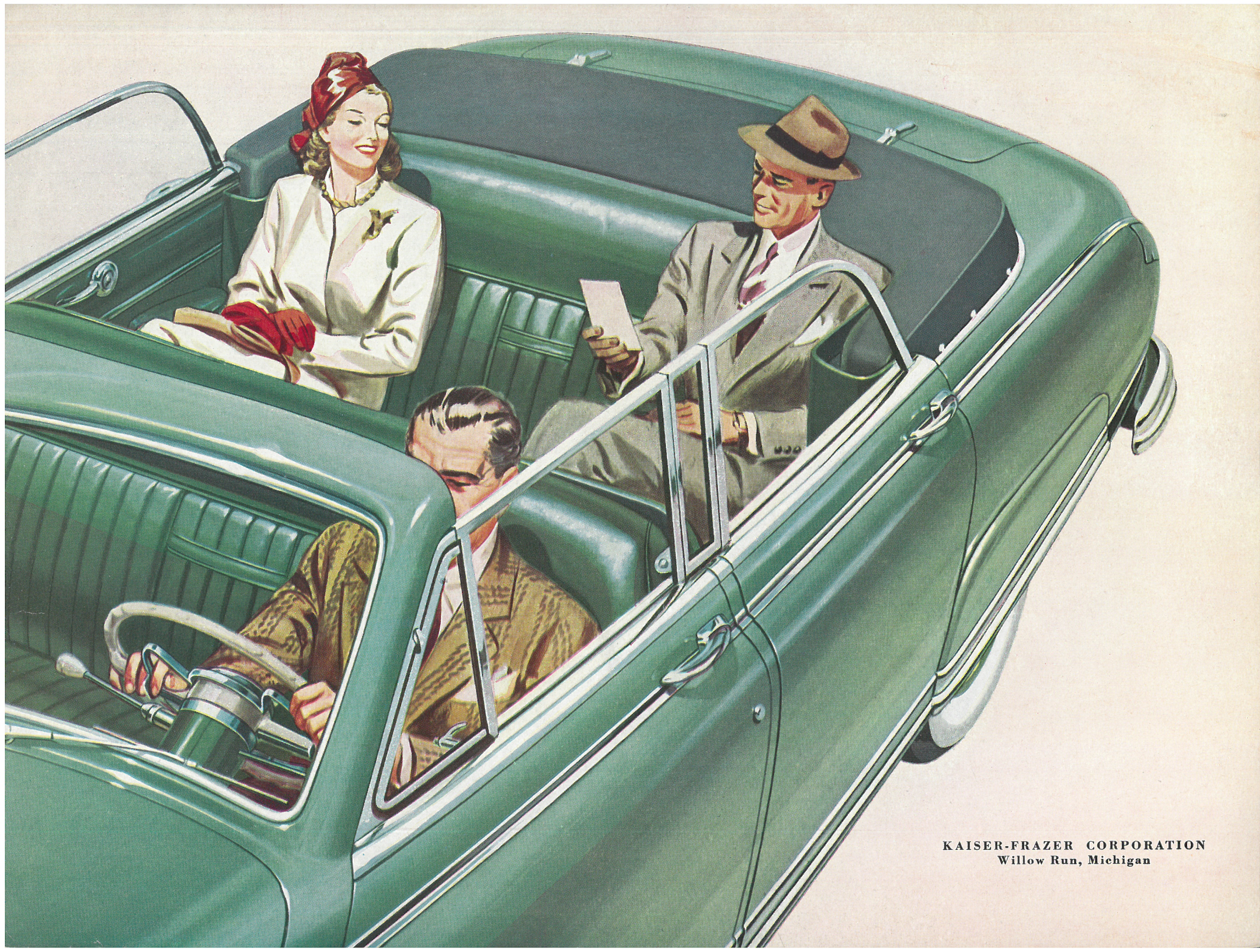
THE 1949 FRAZER 4-DOOR CONVERTIBLE

Full panoramic view

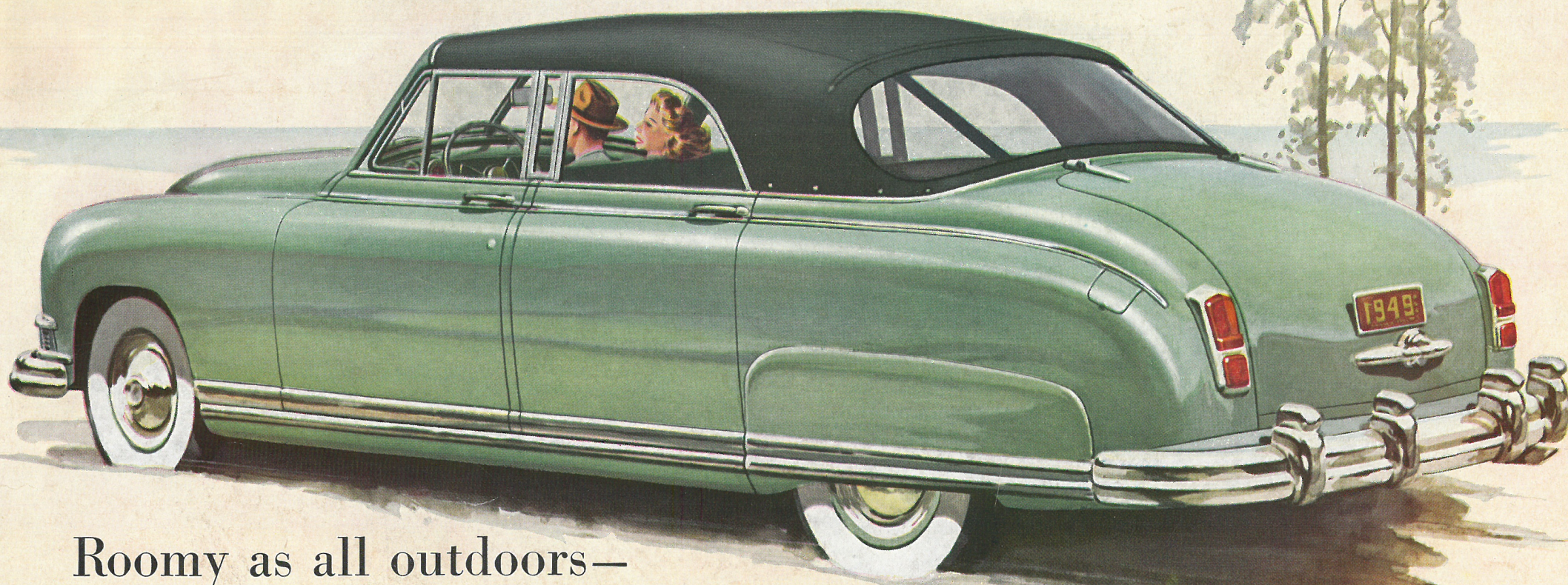
...top UP...top down!

Who says there's nothing new under the sun? You've seen convertibles and convertibles—but never one like this. The new 1949 FRAZER *Convertible*—America's only 4-door convertible with push-button top controls—with full panoramic view—*vision unlimited*, front, side and rear—top *up* or top *down*! Never before have safety and pleasure been served so completely. Wide, sweeping windows give each passenger unmatched vision, in all directions, at all times. The wrap-around rear window is far wider than the big, roomy, five-foot seats. Yes—the new 1949 FRAZER *Convertible* is a dream of a car. Just driving one is the best way we know to become the most popular man or woman on the highway.





KAISER-FRAZER CORPORATION
Willow Run, Michigan



Roomy as all outdoors—
a match for any mood—any weather

THE NEW 1949 FRAZER CONVERTIBLE!

Fully Automatic Top and Windows*

Here's a car that promises you high adventure . . . come Spring, Summer, Winter or Fall! The glistening, all-weather top glides up or down at your whim. Touch a button . . . that's all you do. Touch another to raise or lower windows automatically.* Blow warm! Blow cold! You're always in tune with the weather. And the new 1949 FRAZER *Convertible* is yours with seats that are wide, wide, *wide!* Yours in rich fabric, leather or vinyl upholstery. Yours in more colors than a pastel rainbow. Yours with lots and lots of leg room . . . Yes, it's roomy as all outdoors. No wonder it's the pride of our showroom.

*Automatic window controls optional equipment

