

★ *The NEW MORRIS* **MINOR**



★ *The World's Supreme Small Car*

**N** A  
NUFFIELD  
PUBLICATION



\* *Designed on Big Car Lines -*



THEN SCALED DOWN TO MAKE IT THE MOST ECONOMICAL

*-Real Car-* EVER TO BE BUILT ANYWHERE IN THE WORLD

Thoroughly tested, new from radiator badge to rear bumper,  
the *MORRIS MINOR* brings motoring perfection within  
reach by satisfying your ideals *and* your pocket

*The New*

***MORRIS MINOR***

*The World's*

 *Supreme Small Car*



  
*Supreme in Economy*

The new **MORRIS MINOR** makes the most of your petrol, goes farther on a tankful. Traditional Morris reliability and low maintenance are inherent in this modern design.





# *Supreme in Performance*

New strong lightweight construction, improved engine design, sheer wind-cheating lines and independent torsion bar front suspension combine to give a performance of which you may well be proud



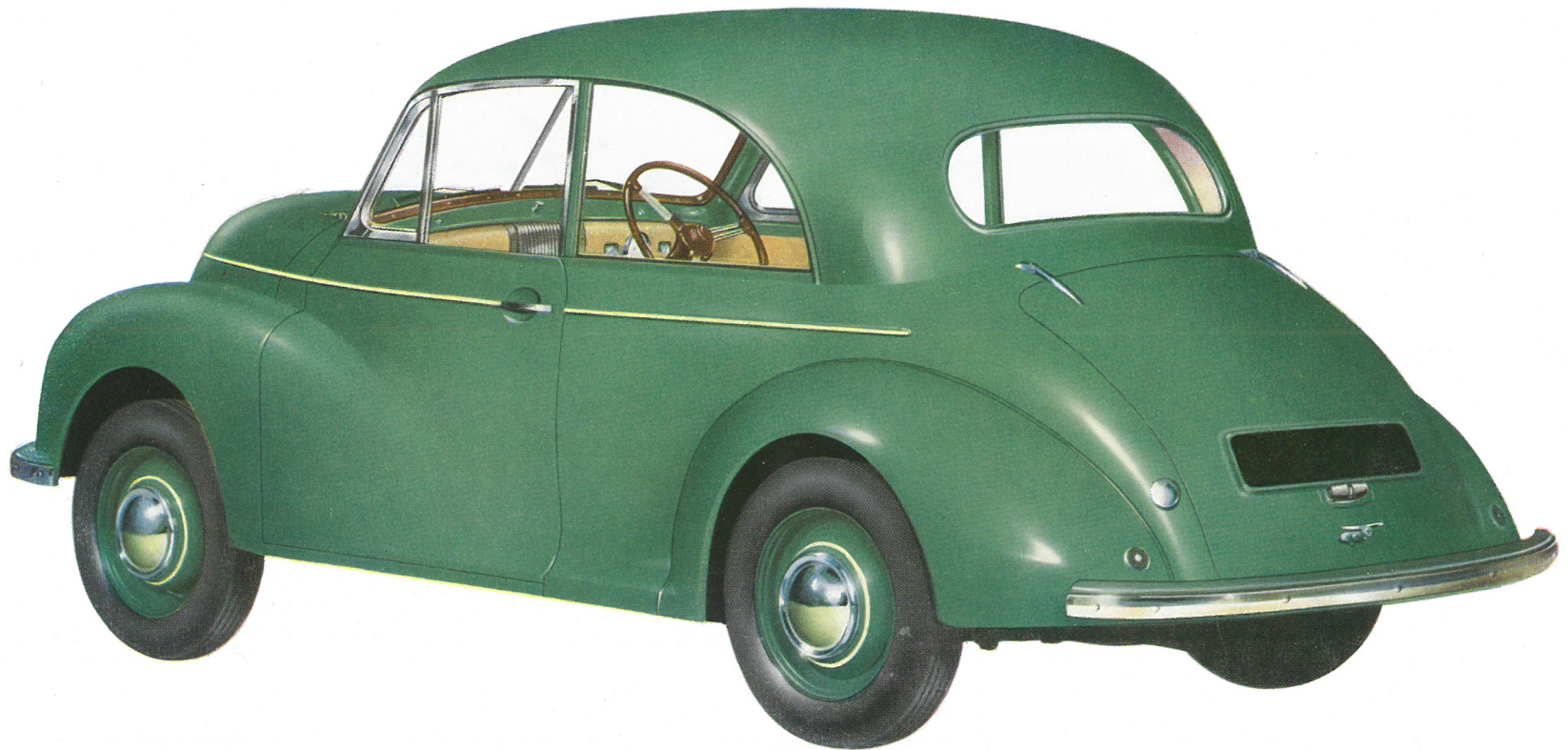


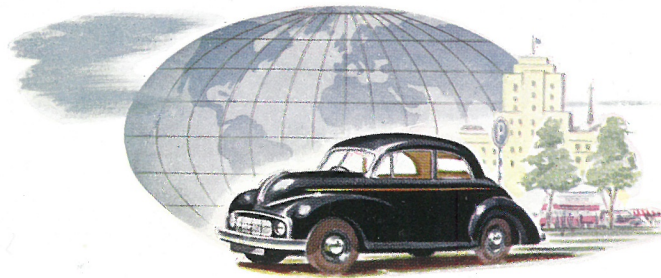
# *Supreme in Comfort*



Wider-than-ever seating, deep sprung for lasting ease—with all seats

within the wheelbase—and controlled ventilation give the **MORRIS MINOR** real “big-car” comfort





## *The only small car in the world*

★ "A small car interpretation of a big car specification." *That describes the new Morris Minor.* No other small car anywhere in the world has so many big car features as the Morris Minor. Independent torsion bar front suspension . . . "Monoconstruction" of body and chassis . . . all passengers seated within the wheelbase . . . these are but a few of the features which make the **MORRIS MINOR** *the world's most advanced, most wanted small car.*

★ "Monoconstruction"—the technique of combining body and chassis in one all-steel safety structure, achieving immense strength with valuable saving in weight.

★ Inter-axle seating for maximum comfort and freedom from "dip and sway."

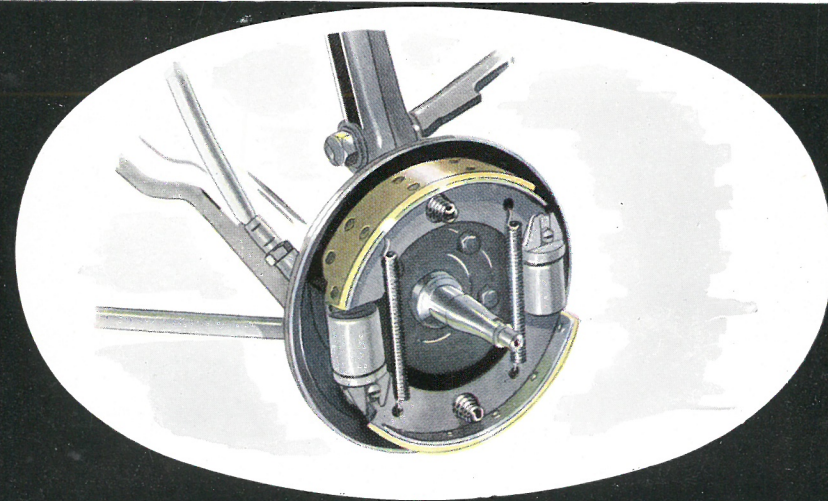
★ Safety doors, hinged at forward edges, with private lock to driver's door and safety catch to passengers' door. Wide opening for easy entrance and exit.

★ Hypoid bevel gears to rear axle assembly for long silent life, and high ground clearance.

★ Internal bonnet lock, operated from driving seat, with ingenious safety catch in radiator motif.

★ **HANDSOME FACIA PANEL.** Pleasing modern style in polished metal, with grouped instruments, capacious locker, soft glow lighting to panel and full width parcels tray.

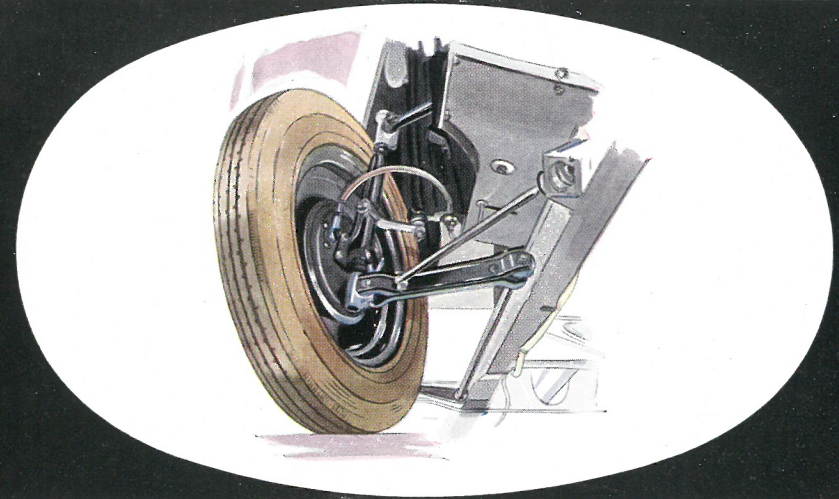
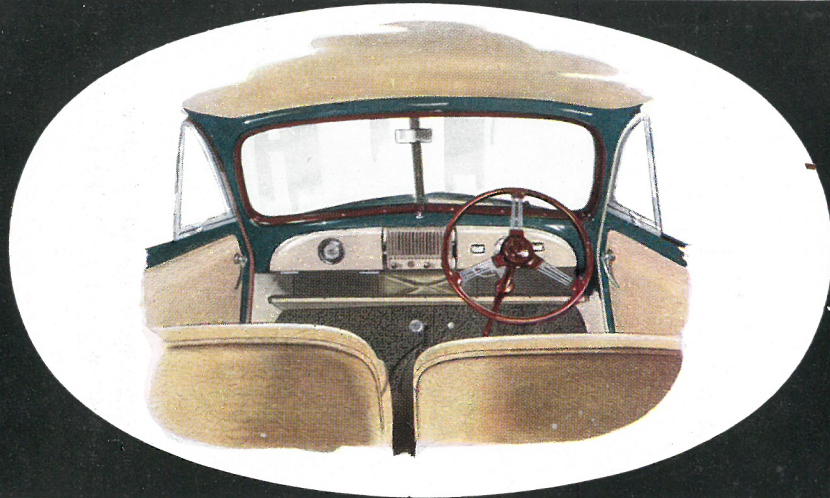
★ **INDEPENDENT FRONT SUSPENSION.** Vernier-trimmed torsion bars for a safe, smooth, **CONTROLLED** ride over all road surfaces with complete passenger comfort.





*ed that embodies all these*

## **BIG CAR FEATURES**



★ **LARGE LUGGAGE BOOT.** Seven cubic feet of space for all passengers' luggage, plus extended floor when rear seat squab is dropped. Access by hinged exterior trunk lid, or from interior by hinged back seat squab.

★ **SURE, SAFE BRAKING.** Time-tested Lockheed hydraulic, with double leading-edge shoes on front for responsive, balanced, SAFE braking in all emergencies on all surfaces at all speeds.

★ "Alligator" bonnet giving exceptionally easy access to engine and auxiliary equipment.

★ Handsome low frontal appearance on "big car" lines to lessen wind drag.

★ Hinged safety glass panels on leading edge of door windows for controlled ventilation.

★ Latest pattern long-wear safety-tread Dunlop tyres and tubes.

★ Double-acting Luvax type hydraulic shock absorbers front and rear.

★ Concealed trafficators with hand switch and warning light conveniently mounted.

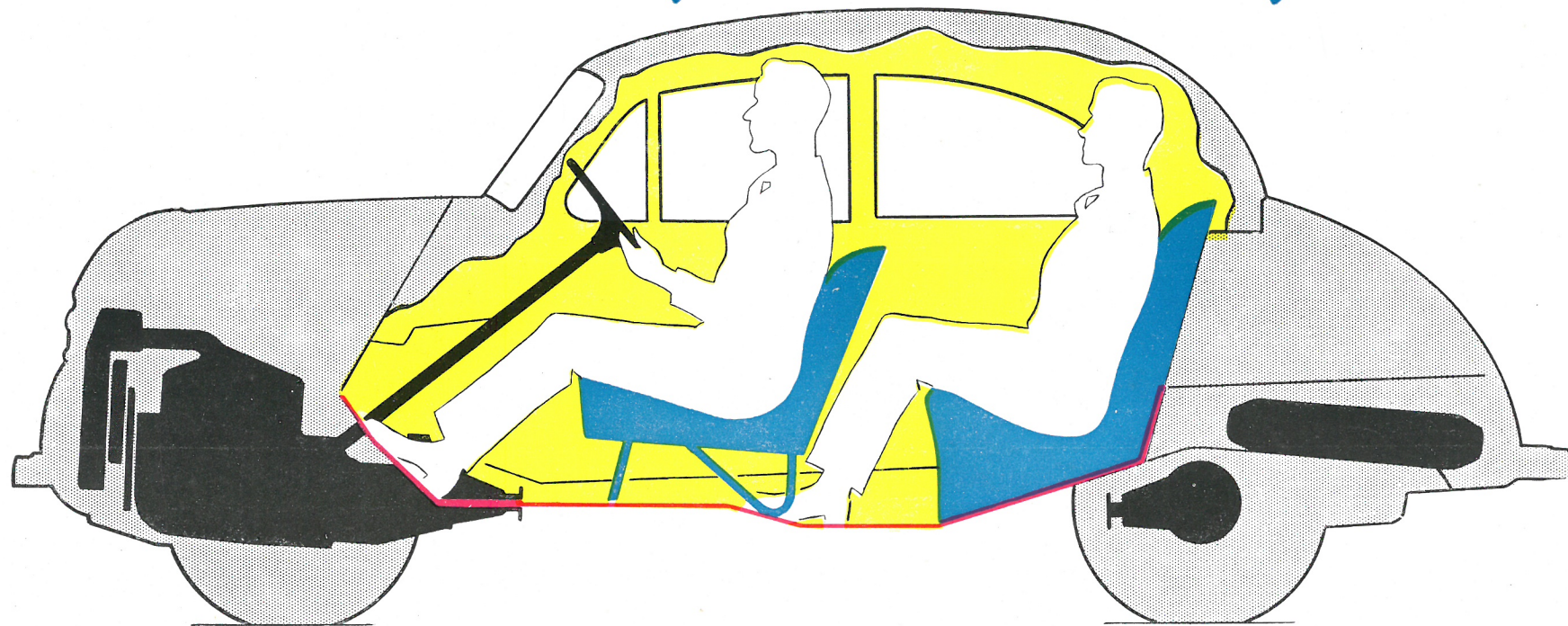
★ Separate front bucket seats with hinged backs and one-movement adjustment for height as well as fore and aft positioning.

★ Choice of saloon or convertible body styles. Convertible has easily erected fully weatherproofed equipment and winding glass windows to doors.

★ Choice of three colour styles—Romain Green, Platinum Grey, or Black. Wings and body finished same colour. Interior trim in tasteful neutral shades.



ALL PASSENGERS SIT INSIDE THE WHEELBASE—THAT'S WHY THE  
MORRIS MINOR IS *Supreme in Comfort—*



The new Morris Minor was conceived with no concessions to compromise. It is a big car scaled down—but it is a car designed on new principles with traditional skill. By a fundamental change in weight distribution a correct degree of balance has been obtained and unnecessary weight has been saved with an increase in strength.

The Morris Minor has phenomenal stability on the straight, and can be driven through corners and round

bends with rock-steadiness and with the utmost precision. Moreover, these attributes to good road-holding, previously considered inseparable from harsh suspension, have been secured with sublime riding comfort.

Seats placed within the wheelbase, as in the new Morris Minor, are a proved comfort factor. In conjunction with the new independent suspension system by "wishbones" and torsion bars, your riding comfort is guaranteed on the longest journey.

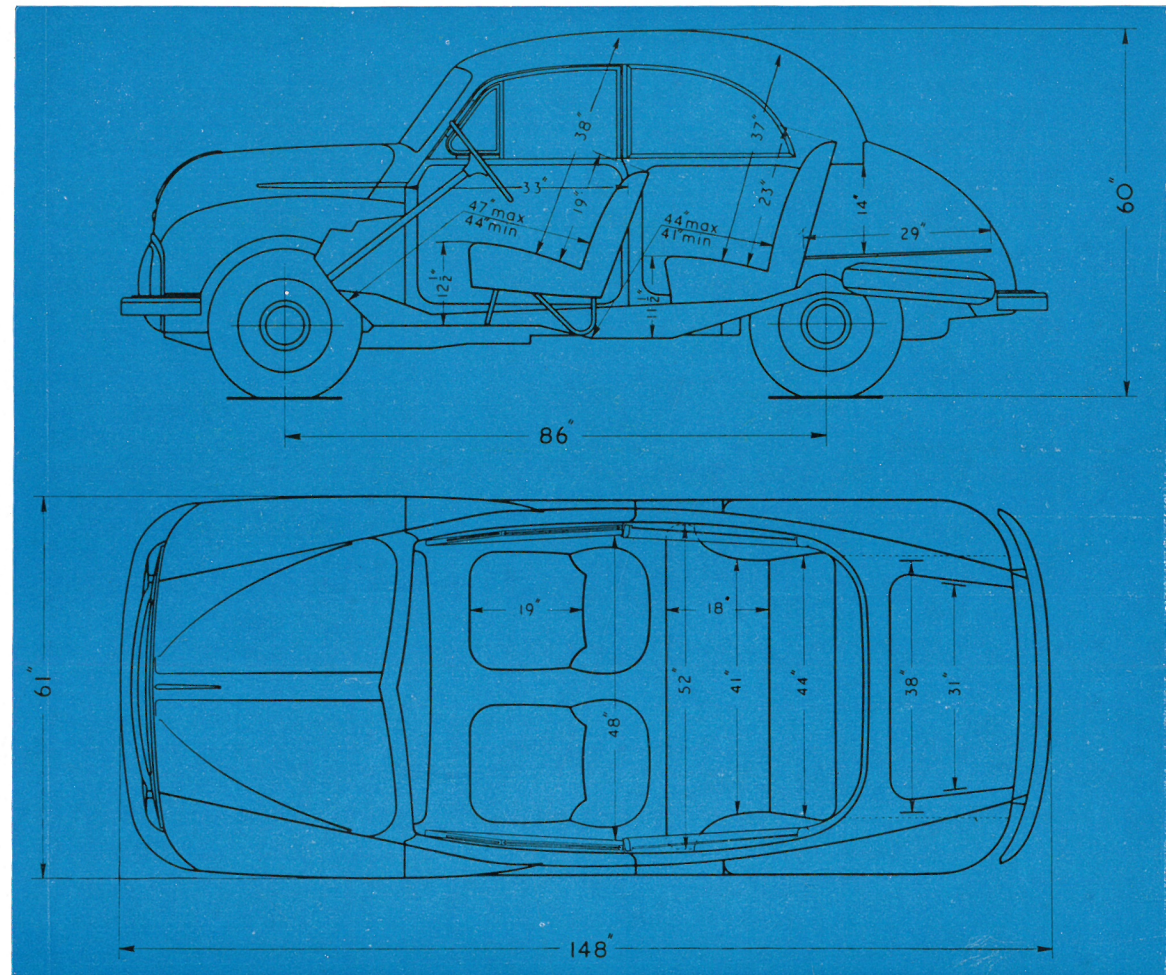
## BIG CAR LINES GIVE THE MORRIS MINOR ITS IMPOSING APPEARANCE

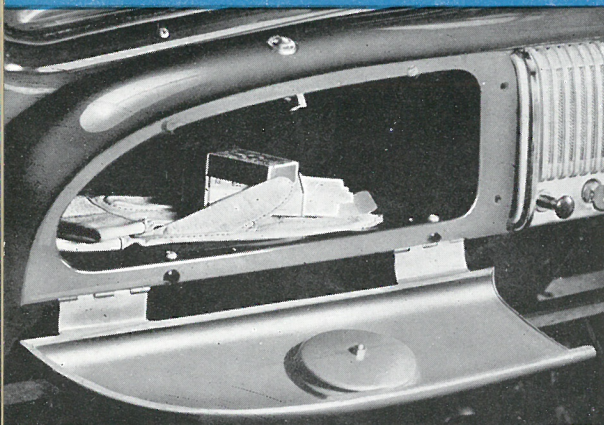
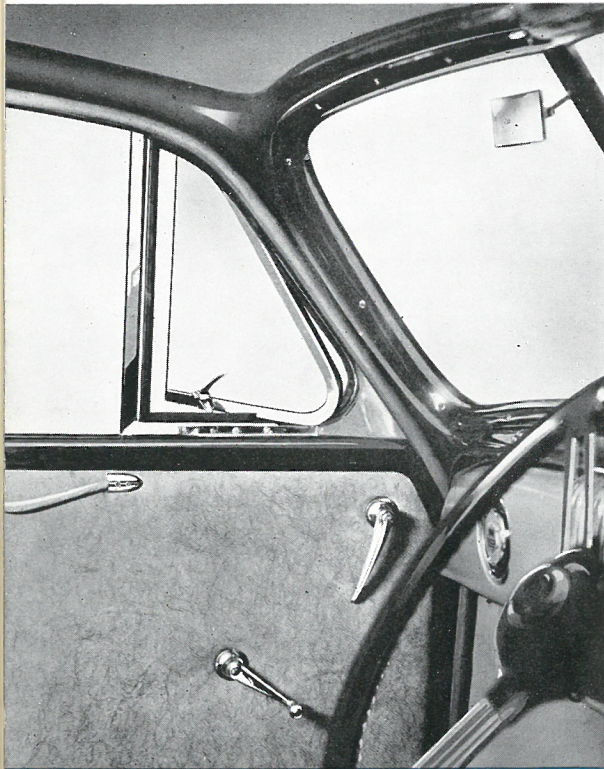
It is one thing to make a good-looking big car. It is quite another thing to make a good-looking small car—*and to retain the comfort and spaciousness of the big car.* This is achieved triumphantly in the new Morris Minor.

The sheer, sweeping lines add grace to functional design. The smooth, rounded exterior slips through the air with a minimum of friction. Material results are increased silence and a measurable saving in power—which means better, more economical, more pleasurable performance. Seen from any angle, the new Morris Minor is good to look at. The accompanying diagrams help to show how generous is the space in the body. Here, again, traditional Morris body spaciousness is put to work—again for your comfort.

Of similar dimensions generally, the four-seater convertible body caters for the many motorists who prefer an open car yet want full protection against the weather. The tailored hood is easily erected and stowed, and close fitting rear quarter screens with winding glass door windows complete the protection in a neat way without sacrifice of good vision.

On both saloon and convertible models driving vision is exceptional, due to low frontal lines, strong narrow door pillars, and a clear-view sloping “V” windscreen.





## Specification

**ENGINE.** Bore and stroke: 57 mm. × 90 mm. (2.24 in. × 3.54 in.). Capacity: 918.636 c.c.

This is a four-cylinder side valve engine with an excellent power-to-weight ratio. The crankcase, cylinder block and the detachable head are of cast iron.

Accessibility of the engine is good, and the bonded rubber engine mountings insulate the structure from any vibration. The balanced crankshaft runs in three large main bearings, steel-backed, with white metal liners. Similar liners are used for connecting rod big-ends, and the steel connecting rods and split-skirt, tin-coated pistons are carefully balanced to fine limits. Three rings are fitted to each piston—two compression and one oil control.

The three-bearing camshaft is located high up in the crankcase and is driven by silent, long-life duplex roller chain. Large diameter, chill-cast tappets are used, adjustment being by screws and locknuts. A wide-diameter breather pipe ventilates the crankcase, prevents condensation and discharges fumes well below body level. Pressure lubrication is by submerged spur gear-type pump driven from camshaft by helical gears, an upward extension of the vertical shaft being employed to drive the distributor. A relief valve maintains correct oil pressure.

Cooling is by thermo-syphon, and fan and water passages are carefully proportioned to ensure even cooling. An S.U. automatic piston-type carburettor is used, and a ratchet mixture control is fascia-mounted for easy starting, with automatic throttle control for slow-running when cold. An

air silencer is fitted to the intake, and fuel feed is by S.U. automatic electric pump.

**CLUTCH.** Single 6¼ in. diameter dry plate with cushion hub and single point adjustments providing smooth engagement with light action and minimum attention.

**GEARBOX.** Four-speed with synchromesh engagement for second, third and fourth gears, which are helical cut for silence. An accessible oil filler and dipstick level indicator are fitted and gear ratios are: First—3.95; second—2.3; third—1.54; fourth—1.0; and reverse—3.95.

**TRANSMISSION.** Hardy Spicer type tubular propeller shaft with needle-type universal joints at each end.

**REAR AXLE.** Semi-floating hypoid type for silence and to give reduced tunnel height. Ground clearance 6¾ in. (17.14 cm.).

**FOUR-WHEEL BRAKES.** Fully compensated internal expanding brakes. The foot brakes are hydraulically operated on the Lockheed system, with double leading-edge shoes in front in 7 in. diameter cast-iron brake-drums for complete efficiency and certainty of action under all conditions. The hand brake is cable-operated through a hand lever accessibly mounted between front seats, and it is easily adjustable from inside the car.

**SUSPENSION.** Independent front, comprising torsion bars disposed fore and aft alongside frame members and splined into "wishbones," which are attached to lower end of king-pins. The top end of each king-pin is attached to the arm of the

shock absorber. The trim of the car is adjustable by means of a vernier arrangement on the torsion bar splines. Rear suspension is by semi-elliptic springs with oil-less rubber bushes front and rear. Hydraulic double-acting shock absorbers are fitted at front and rear.

**STEERING.** A 16½ in. (42 cm.) diameter spring arm steering wheel with rack and pinion steering with tie-rods to separate arms on each front king-pin. There are approximately two-and-a-half turns of the steering wheel from full lock to full lock.

**WHEELS.** Five 4-stud detachable wheels with large diameter plated hub embellishers and Dunlop large section (500×14 in.) tyres. Spare wheel, housed under floor of luggage trunk, accessible without disturbing luggage, although enclosed by main trunk lid. Jacking points beneath each wheel arch.

**BODY.** All steel chassis-less structure with turret-top roof and one-piece floor pressing. All enclosed members and joints treated for rust prevention. Underside of body panels and floor coated with sound-deadening material after priming. Chromium-plated window frames form upper half of each door. Outside door handles flush fitting pull-out type, with remote control inside handles. "V" windscreen, side windows and curved back light of Triplex safety glass. Two doors with easy-wind windows and forward ventilating section; fixed rear quarter lights. "Alligator" bonnet with internal locking control and externally operated safety catch. Handsome metal facia with grouped instruments, hinged glove box, and deep

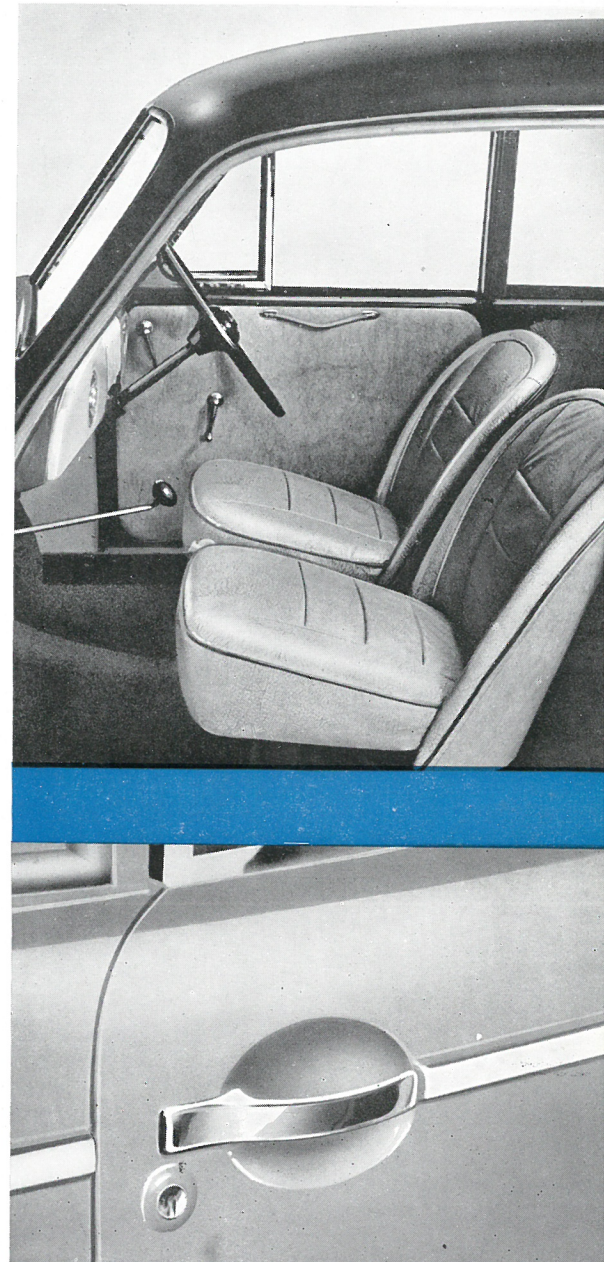
full width facia tray. Two front bucket seats hinged at front to tip forward, giving easy access to rear of body. Driving seat adjustable fore and aft with automatic height adjustment in one movement. Rear seat comfortably sprung, and squab hinged to fold forward, giving access to rear luggage trunk and forming flat floor extension to trunk when no rear passengers carried. Over 7 cu. ft. capacity luggage trunk accessible through top hinged exterior trunk lid or from interior. Prefabricated roof trim in three pieces, all cloth covered, covered door pulls, tough Vynide cushions and squabs with fluted finish and deep interior spring cases. Detachable thick pile carpet on floor, fixed with press fasteners and matching colour of trim.

**PETROL TANK.** Five-gallon, rear-mounted tank with electrically operated gauge on facia. Exterior filler with anti-surgling device, large orifice and quick-release cap.

**COLOURS.** Romain Green, Platinum Grey, or Black. Wings and body finished same colour; tastefully appointed interior trim in restful neutral shades.

**ELECTRICAL SYSTEM.** Includes a 12-volt 38-amp. battery mounted on the dash, sealed-beam head-lamps flush with radiator grille, with pilot bulbs for parking. Combined stop- and tail-lamp, and matching reflector fitted in tail of rear wings. Number-plate illuminated by lamp on trunk lid; windscreen wiper with single blade and remote motor with rack drive and switch control; trafficators with hand switch and warning light.

*(This specification is liable to alteration at any time.)*



## Terms of Business

**CONDITIONS OF PURCHASE.** Purchasers of Morris Cars are hereby informed that such Cars are sold subject only to the terms of the guarantee and to the general conditions of sale herein contained, and on the distinct understanding that the vehicle purchased shall not be exhibited, either directly or indirectly, at any exhibition or show held in the United Kingdom other than an exhibition or show held or approved by the Society of Motor Manufacturers and Traders for the exhibition of motor goods by its Bond Signers. Any breach of this provision shall render the purchaser liable to indemnify the Company in respect of their liability to the Society aforesaid to pay such damages not exceeding £250, as the Committee of the Society aforesaid or its Council on appeal may award.

**PAYMENT.** Net cash on delivery. The specifications and prices of the Cars in this catalogue are liable to alteration at any time.

**DELIVERY.** The prices quoted in the Company's catalogue are for delivery at the Company's Works at Cowley, in the County of Oxford in England,

## Guarantee

1. For a period of SIX MONTHS from the date on which a new Morris Car or Chassis is delivered to the first owner-user thereof Morris Motors Limited will exchange or repair any part or parts thereof which needs or need replacement or repair by reason of defective workmanship or defective material.

The Company will not be responsible for any expense which the purchaser may incur in removing or having removed or in replacing or having replaced any part or parts to be sent for inspection or in fitting or having fitted any new parts supplied in lieu thereof.

2. No claim for exchange or repair can be considered hereunder unless the person claiming—

- (a) Immediately upon discovery of the alleged defect returns the part or parts complained of to the Company's Works carriage paid.
- (b) Sends therewith particulars of the chassis

## Service

Morris Service is as thoroughly specialised as the car production. Morris Motors Limited retain their interest in their cars after they are sold and want to know that you are obtaining the utmost satisfaction and pleasure from their products. The vast Morris Dealer organization is always at your service, and wherever you may be you can be assured of obtaining the help of proficient Morris specialists if in trouble. During the early life of the car, soon after it has completed 500 miles, you are entitled to have it inspected, free of charge, by the Morris Dealer from whom you purchased it. This

and are strictly net on the above-mentioned terms. A full and proper delivery charge for freightage from the Company's Works to the Depot of the Distributor or Dealer is authorised.

Any time of delivery named in the Company's contracts or correspondence is absolutely contingent upon war, strikes, riots, lock-outs, trade disputes, accidents, fire, delay or failure of sub-contractors to complete their contracts, or any other unforeseen circumstances, and should delivery be delayed in consequence of any of the foregoing contingencies the Company shall not be responsible for any damages caused by such delay.

**SPARE PARTS.** The Company endeavours to keep in stock for immediate delivery a full series of all parts for its vehicles that are liable to wear or to damage by accident. When ordering spare parts the identification number of the parts should be quoted if possible (see separate Spare Parts List), but in every case the chassis and engine numbers of the Car, for which such parts are required, must be given. Full instructions concerning this matter will be found in the Spare Parts List issued by the Company.

The Company reserves the right at any time to alter

number and engine number of the Car or Chassis in question, as shown on the manufacturer's identification plate.

- (c) Sends also full particulars of the claim and of the reasons therefor, stating in such particulars the date of the purchase and the name and address of the person or firm from whom the Car or Chassis was bought.
  - (d) Refers to this Guarantee.
3. This Guarantee shall not apply to—
- (a) Any accessories or proprietary fittings whatsoever.
  - (b) Any Car or Chassis used—
    - (i) As a Hackney Carriage.
    - (ii) For hiring out.
    - (iii) For any purpose other than the private or genuine commercial use of the owner-user.
  - (c) Any defective part or parts which in the opinion of Morris Motors Limited has or have been

attention given during the critical period in the life of the car makes all the difference to its subsequent life and performance. This service includes: Drain sump, gearbox and back axle, and refill with approved lubricants, and oil and grease throughout (new lubricants chargeable).

Check and, if necessary, adjust ignition timing, tappet clearances, carburetter control gear, mixture setting and slow-running, dynamo drive belt, correct clearance for clutch pedal, alignment of front wheels, all steering controls and tyre pressures.

Adjust brakes and check level of Lockheed fluid in supply tank. Look over and tighten all nuts, particularly

as may be considered advantageous or necessary any part that may be returned.

**GENERAL.** Any person, firm or company which the Company styles its authorised Distributors or Dealers are not authorised to advertise, incur any debts, or to transact any business whatsoever on behalf of the Company. Nor are they authorised to give any warranty or to make any representation on behalf of the Company other than those contained in the Company's guarantee. The Company reserves the right to hand over orders placed direct with the Company to authorised Distributors or Dealers in the appropriate territories. The Company does not undertake the fitting of additional accessories of any kind, nor will it deviate from its standard specifications of Cars owing to such action interfering with the general work of its Factory. Should the Company cease to manufacture a Car of the type or model ordered (whether the estimated date of delivery has arrived or not) the Company shall be at liberty to return the deposit paid on the order of the purchaser and declare its contract to be at an end without any further liability. All previous catalogues and terms of any previous guarantee are hereby cancelled.

injured by wear and tear or by any form whatsoever of improper use of or from any alteration whatsoever to the Car or Chassis.

- (d) Any second-hand Car or part or parts thereof.
  - (e) Anything whatsoever not both manufactured by and sold by the Company.
  - (f) Any part or parts of a Chassis to which a body which in the opinion of the Company is unsuitable has been fitted.
  - (g) Any vehicle in or to which any part not manufactured or sold by Morris Motors Limited has been affixed.
4. The liability of Morris Motors Limited is limited to exchange or repair under Clause 1 hereof. Every form of liability for every form of consequential loss or damage is hereby expressly excluded.
5. This Guarantee is given in lieu of and excludes every condition or warranty, whether statutory or otherwise, whatsoever not herein expressly set out.

cylinder head, wheels, spring clips and body bolts. Top-up battery and check working of all electrical equipment.

All this first service is free, only material used being charged for. In conjunction with their widespread Dealer organization, Morris Motors Limited provide for you the best maintenance service at the most economical prices, thus ensuring the lowest upkeep costs.

As a Morris owner, you also have the benefit of an extensive and attractive reconditioning service whereby fully reconditioned units such as engine, gearbox, front axle, etc., can be obtained in exchange for your old units at the bare cost of reconditioning.

## “OUT-OF-INCOME” TERMS

There is no necessity for any prospective purchaser of a Morris Car to realise his capital or disturb his savings. Morris Motors Limited have their own Company—Nuffield Acceptances Limited—whose “Out of Income” scheme provides the best terms and assures that each transaction is kept confidential.

It is customary to pay one quarter down on delivery—the allowance made on your present car may suffice—and the balance plus interest charges can be paid in 12, 18 or 24 monthly payments. Quarterly instalments, especially for professional men, or alternative methods of payment, can easily be arranged.

All Distributors and Dealers of Morris Cars will be pleased to give full particulars, or you may address your enquiries to

**NUFFIELD ACCEPTANCES LIMITED**  
NUFFIELD HOUSE, PICCADILLY, LONDON

# MORRIS MOTORS LIMITED • COWLEY • OXFORD • ENGLAND

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