

Singer

offer you so much more
in the new

Vogue

The NEW SINGER VOGUE SALOON is the latest and finest of the Singer models, newly designed throughout. It is powered by a highly-efficient 1.6 litre engine, of brilliant, balanced performance, specially developed for lively response and a high cruising speed. The attractive modern styling incorporates two twin headlights for night driving safety, and wrapped-round screens front and rear.

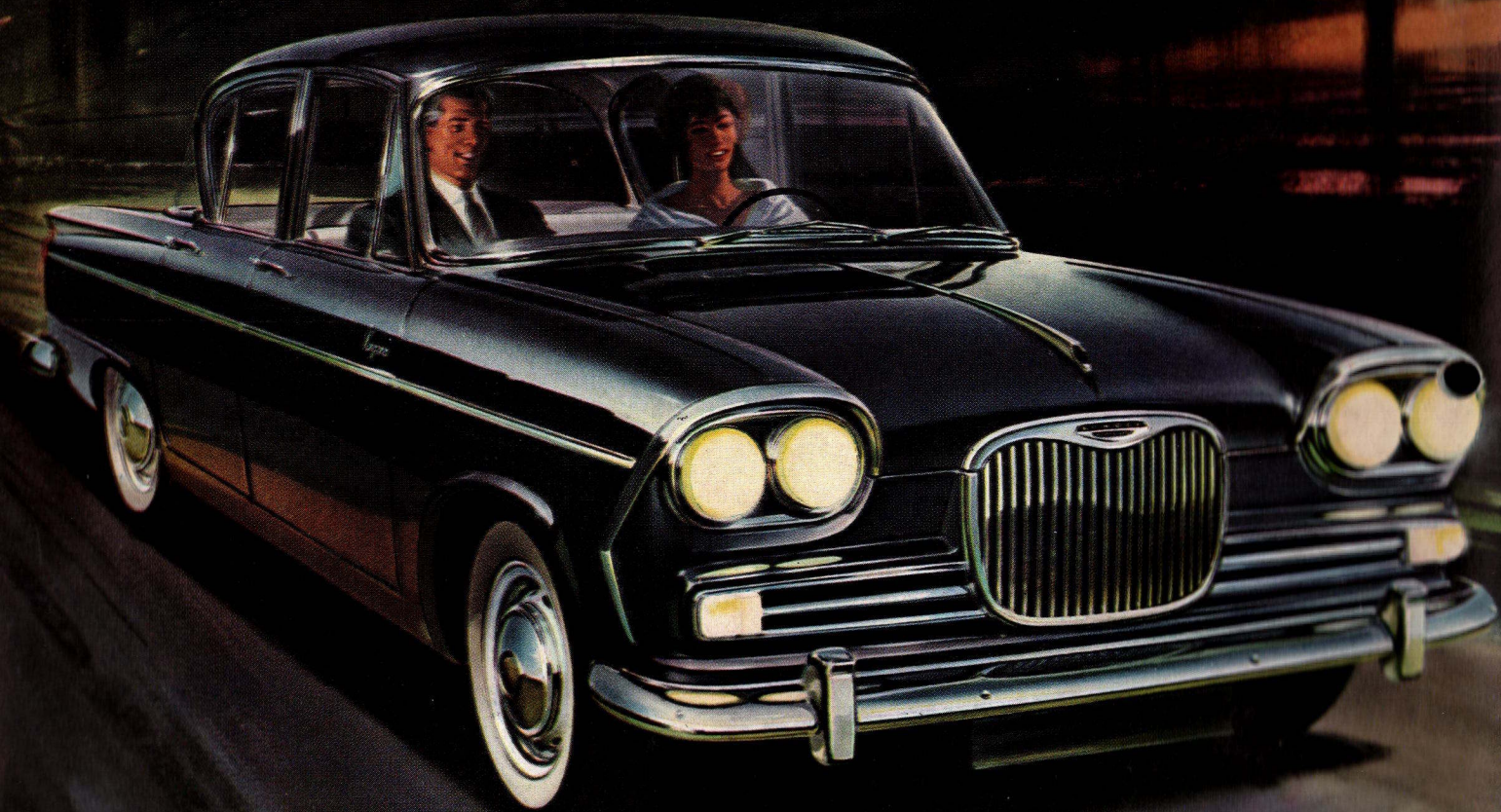
The new design of the Singer Vogue saloon provides generous accommodation, with ample seating space and a very high degree

of luxury and comfort for driver and passengers. Improvements in design also ensure a smooth and very steady ride, with a firm road-grip on all surfaces. A wide range of equipment is provided as standard. There are, as shown in this brochure, so many special features which contribute to the efficient, modern design of the new Singer Vogue saloon. This is a car which will delight you by its appearance and performance. It is a car you will admire and desire to own – because it brings you so much more prestige, pleasure and motoring value.

A ROOTES PRODUCT

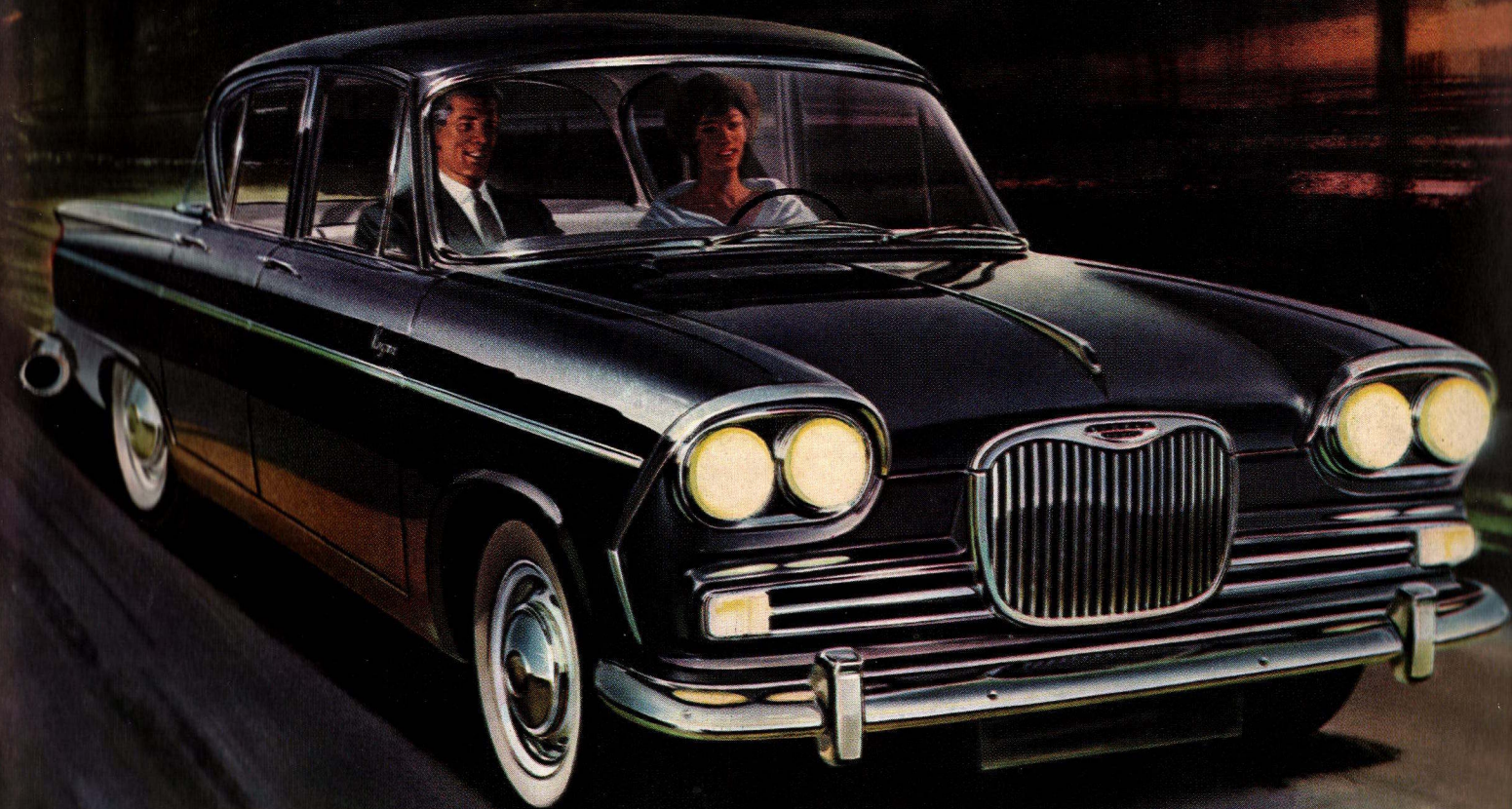
new

Singer Vogue



new

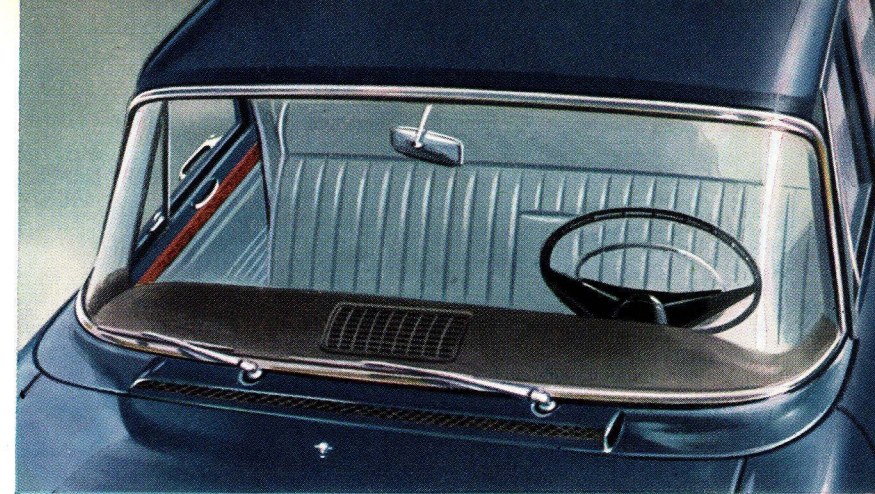
Singer Vogue



more
beauty of line
more
harmony in design

From every viewpoint, the new Singer Vogue is graceful in appearance – a car of quality and distinction. Every detail is carefully designed and beautifully finished. The vertical radiator grille is flanked by two side grilles enclosing combined sidelamps and flashing indicators.

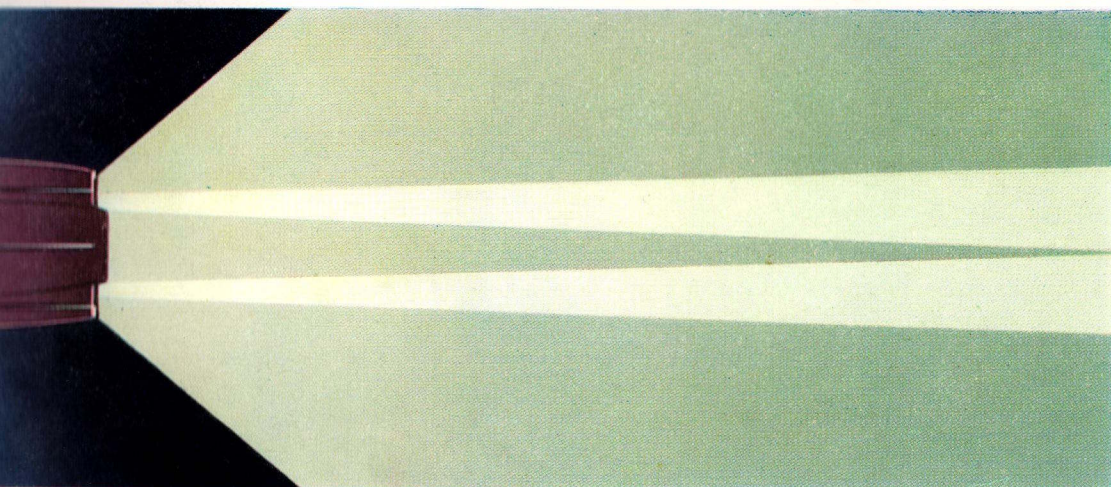
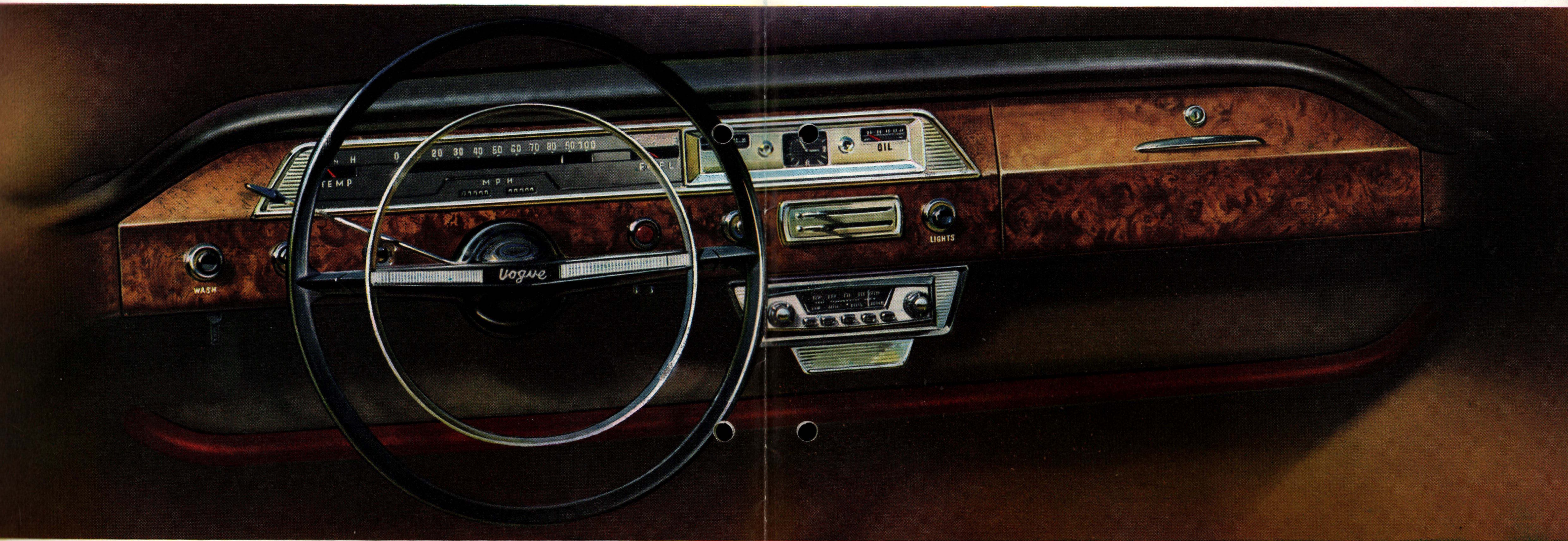
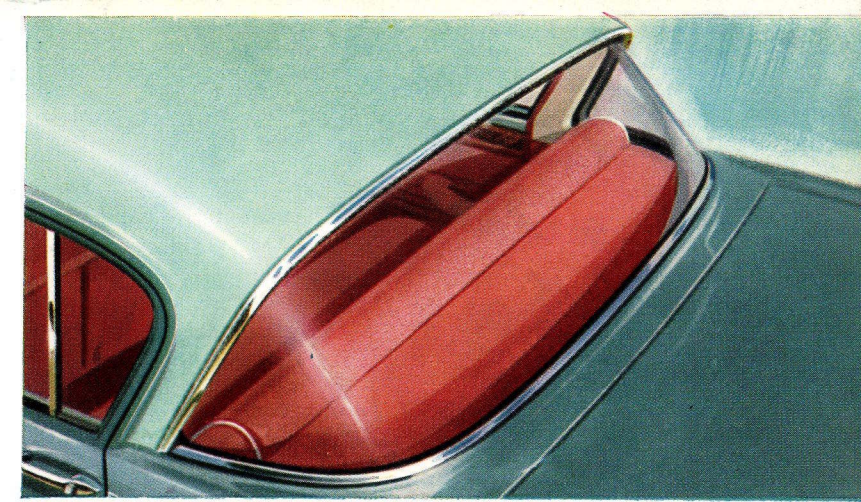
The setting of the headlamps is embodied in chrome mouldings which form the decorative treatment. Curved, wrapped-round screens, combined with the deep, wide side windows, provide exceptional all-round vision. Sturdy, wrap-round bumpers give all-round protection.



more pleasure in driving

The new Singer Vogue is equipped with a full range of new-style instruments and controls. There is a high-efficiency steering unit, and the steering wheel is of the dished-type for easier control and safety. There is a sports-type floor gearchange lever (choice of steering column gearchange, if required), and the handbrake is conveniently placed. Instruments and controls are horizontally grouped on a walnut veneered facia, above which is a padded safety roll. The speedometer, water temperature gauge, fuel gauge,

ammeter and oil gauge can be read at a glance. From left to right are the choke control, light switch, ignition warning light, screenwiper switch, ignition/starter switch and screenwasher control – all within easy reach. Below is a full-width parcels shelf, and on the right is a lockable glove-box. Two padded sun visors are fitted and there is also a wide parcels shelf behind the rear seat. A clock and cigar lighter are available as extras, and provision is made for fitting a heater and radio.



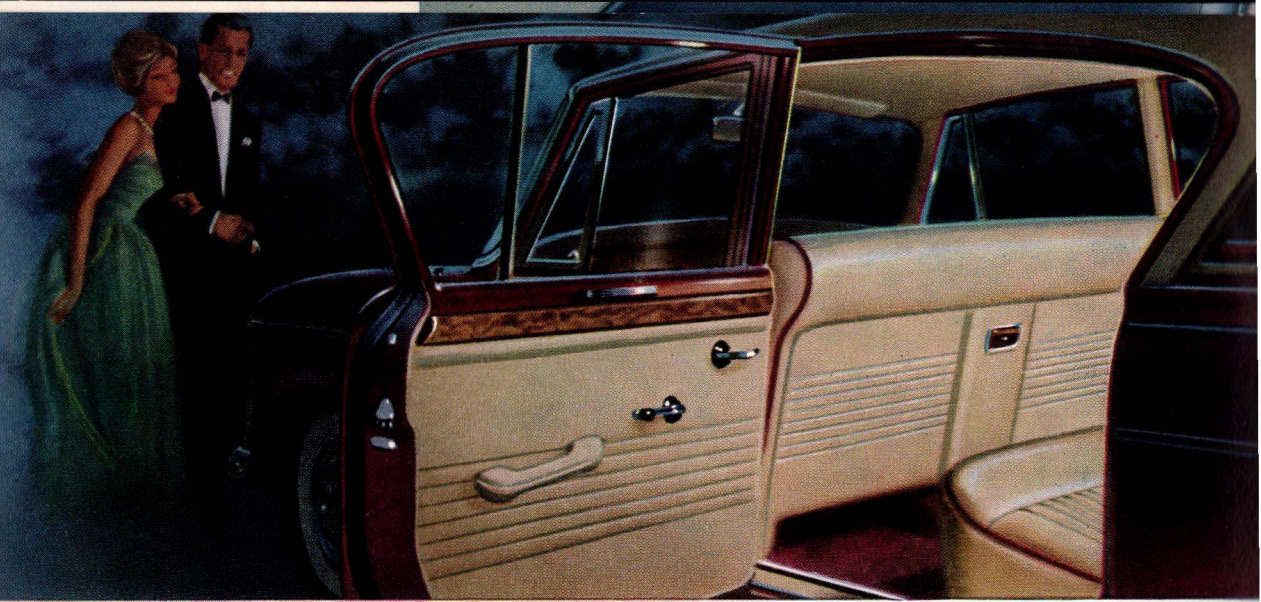
more light for safety

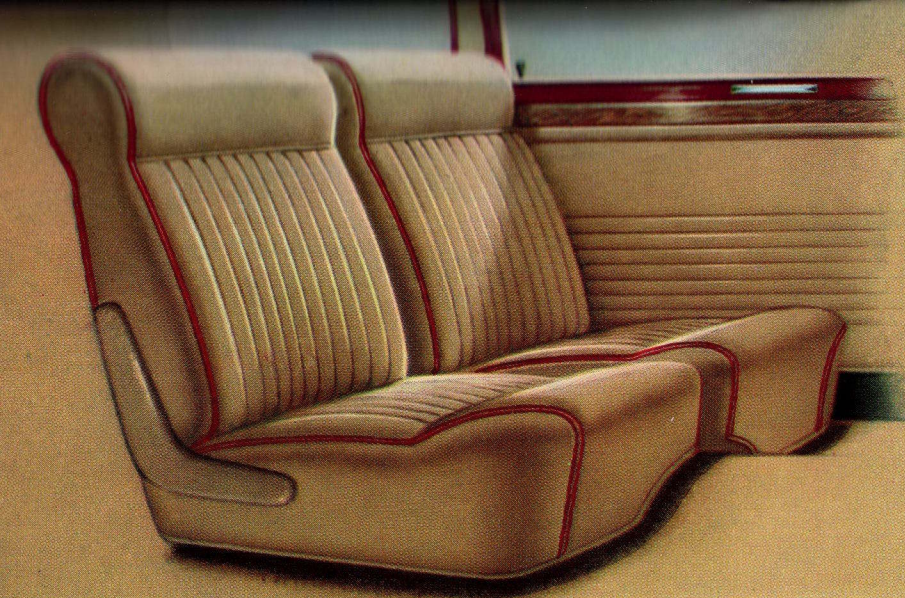
The advanced new lighting system is an important safety feature. The headlights are optically designed to give clearer, brighter, dazzle-free illumination of all the road ahead. Four main beams of light combine to form two sharp beams for long range illumination and, when the lights are dipped, two broad, deep beams for close range.

By day or night, better all-round vision relieves driving strain. The wrapped-round front and rear screens, plus a large window area, give maximum, safe visibility. You get wide-angle views, see clearly front, rear and sides. Dual screen wipers and screen washers are standard.

more
space and
luxury
comfort

Inside the new Singer Vogue saloon, you have fine styling, elegance and quality, combined with a high standard of luxurious comfort. All four doors are extra-wide and they open to a full right-angle, giving ample width to enter and leave with ease. Efficient interior design increases usable space: wide front and rear seats give generous space to stretch out and relax.





Here, in relaxed comfort, you can enjoy the smooth, steady, quiet ride of the new Singer Vogue. The luxurious seating, figure-contoured for ease, has latex foam overlays, and foam rolls to cushions and squabs to give additional support. The rear seat is clear of the wheel-arches, and armrests are provided on the rear doors. The bench-type front seat, of new design, is recessed at the back to allow maximum space and legroom in the rear compartment. It has 5 inches (12.7 cms.) fore-and-aft adjustment, and has a folding centre armrest. Individual, separately adjustable front seats are available as optional extras. The door locks are child-proof, and setting a small catch makes it impossible to open the doors from inside. They also lock normally.

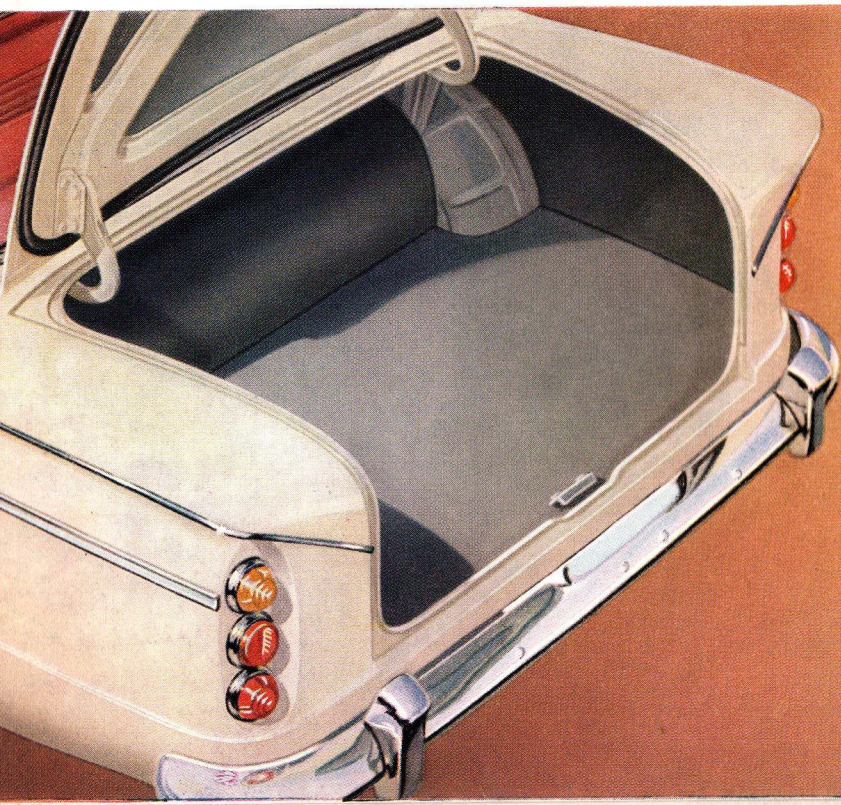
There is an efficient ventilation system. Fresh air is drawn through an external grille, above the level of road fumes, then circulated through the car via a duct under the facia panel. When a heater is fitted, as an extra, the temperature can be regulated and the supply of cool or heated air can be increased by a separately-controlled fan. Heated air can be directed on the screen for de-misting or de-icing. The interior of the new Singer Vogue is fully insulated against vibration and noise. Visibility is magnificent through wide-horizon windows. The front doors operate a courtesy roof light, there is carpeting on the rear floor, ash-trays in both compartments – luxury amenities and quality throughout.

smoother ride

This sectional view explains why the new Singer Vogue has so much interior space and comfort and gives a smooth, safe ride. Seating is cradled inside a long wheelbase, with no internal wheel-arch obstructions. Because an improved suspension system is combined with a low centre of gravity and evenly distributed weight, the new Singer Vogue is steady on the road, tight and firm on the bends, highly manoeuvrable and extremely safe to drive. Front suspension is by high-rated coil springs, with rubber insulation to eliminate noise and vibration. Large diameter brakes ensure safe, smooth braking at all speeds. Brake linings are fade-resistant and long wearing. Ventilation slots in wheels assist air-cooling of brakes.



White-wall tyres are available as an extra.



Maximum space is available in the touring-size luggage compartment because the spare wheel is housed below the compartment floor, whilst remaining easily accessible. The compartment is lined throughout to protect the luggage, the floor mat being removable for cleaning. Lid is spring-balanced, can be raised easily, remains open without additional support and shuts securely with slam-type lock. Flashing lights, reflectors and stop/tail lamps are styled into the rear design.

Two important extras are offered on the new Singer Vogue – Laycock-de Normanville overdrive (on top and third gears) for improved performance with fuel economy, or the advanced motoring luxury of fully-automatic transmission.

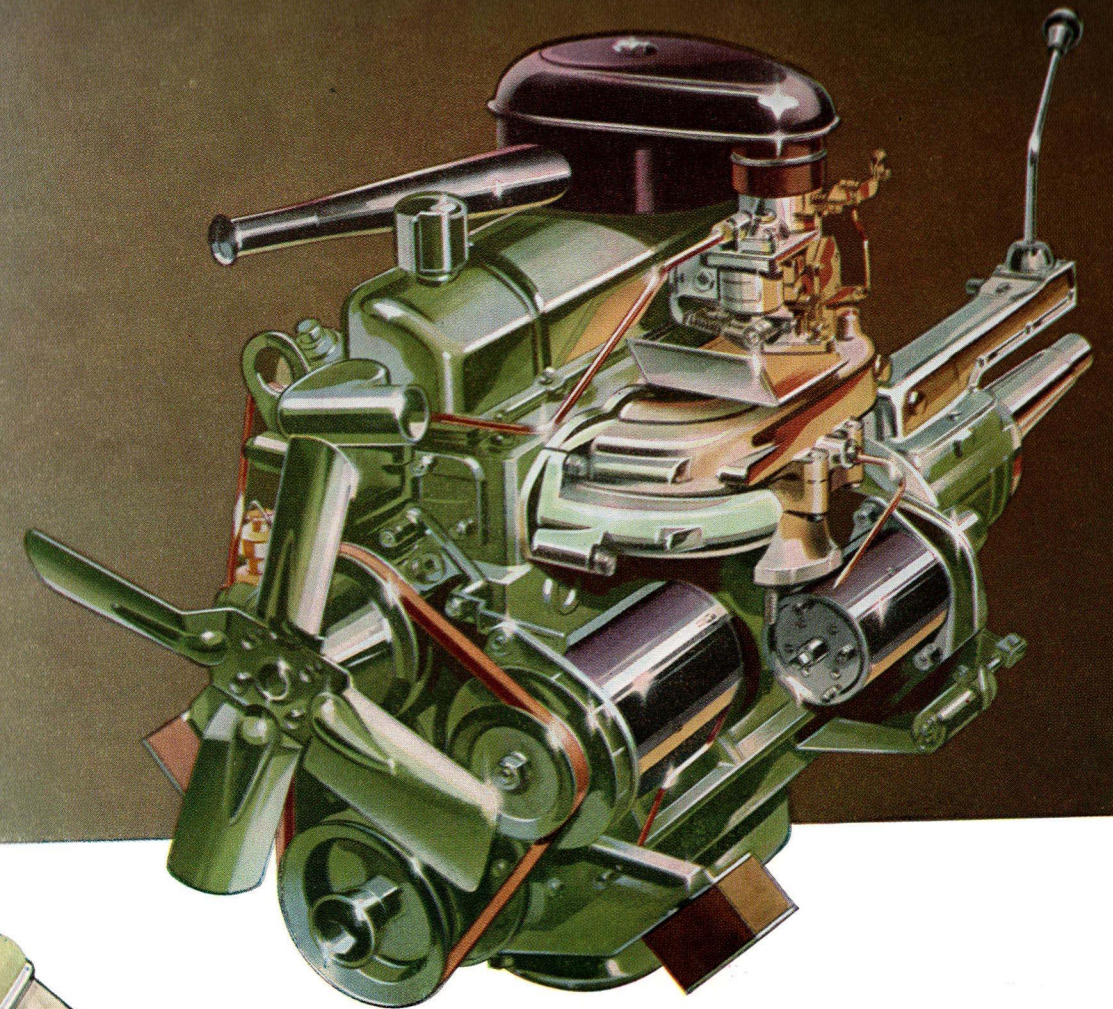
so much more quality in the new Singer Vogue

more
power and
greater
all-round
performance

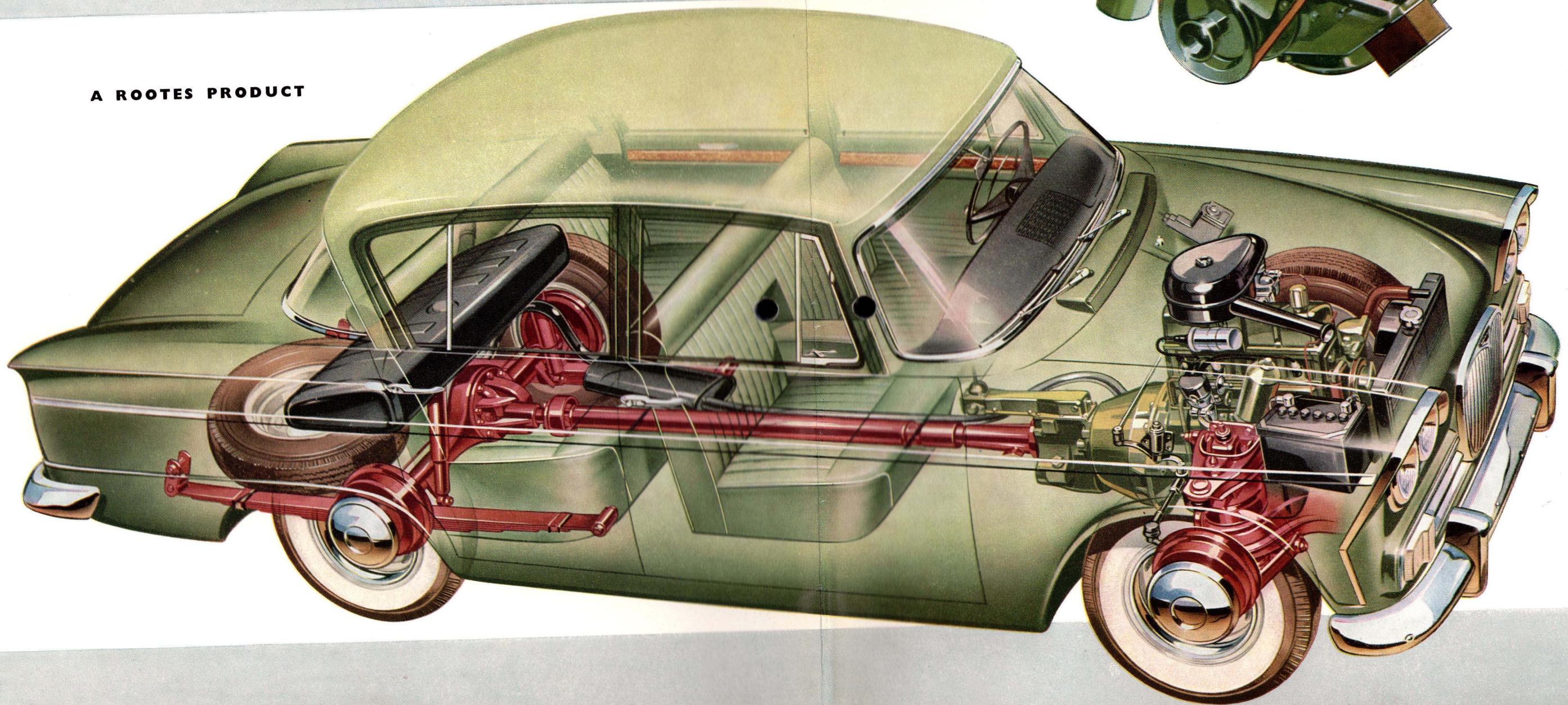
The heart of the new Singer Vogue's advanced design is a new O.H.V. engine of high power and capacity developing 66.25 b.h.p. This 1.6 litre power unit has been developed to give a balanced and brilliant all-round performance. Lively response, smart getaway, swift acceleration through the gears, high sustained cruising speeds, maximum speeds of well over 80 m.p.h. (130 k.p.h.), power to spare on hills – you get all this and more from the Singer Vogue.

Important features include high maximum torque for quick acceleration in traffic, pistons of new design for improved oil consumption, a dry filter air cleaner and a self-adjusting clutch operation.

The hypoid final drive rear axle unit, with semi-floating hubs, has a ratio of 4.22 : 1 for standard and fully-automatic transmissions and 4.44 : 1 for overdrive. A high torque capacity and built-in rigidity ensure efficient operation at all speeds and maximum transmission of power.



A ROOTES PRODUCT



Car-frame of tough, welded steel, unitary construction for extra rigidity and SAFETY • Sound-deadening material on under-structure to absorb road noise • Phosphate-coating over entire structure and dip-priming of under-frame to protect against weather and corrosion • Engine and gearbox mountings cushioned against vibration • Large propeller shaft has rear rubber bush coupling, eliminates resonance and absorbs vibration • Hypoid axle for long life and dependability • Front suspension and steering joints are 'grease-sealed'

- Large petrol tank has 11 gallons (50 litres) capacity
- Wide-leaf rear springs give greater lateral stability
- Efficient shock absorbers for smoother ride
- Thick rubber pads at top of each coil-spring reduce noise and vibration
- Spare wheel readily accessible in own cradle, below luggage compartment floor
- Engine compartment bulkhead panel covered with polyester foam to absorb engine noise
- Sound-absorbing material on underside of gearbox tunnel
- Interior of car is insulated against noise and vibration.

ENGINE Four-cylinder short-stroke unit with push rod operated overhead valves. Solex down draught carburetor. Bore 3.21 in. (81.5 mm.). Stroke 3.00 in. (76.2 mm.). Capacity 97.1 cu. in. (1,592 c.c.). Engine develops 66.25 maximum b.h.p. at 4,800 r.p.m. and maximum torque 85.8 lb. ft. at 3,000 r.p.m. Compression ratio 8.3 : 1. For certain overseas markets a low compression ratio is available, for details ask your Dealer.

IGNITION Coil and distributor: automatic centrifugal advance and retard mechanism, vacuum control; 14 mm. Champion N5 sparking plugs.

COOLING SYSTEM Centrifugal pump and fan, thermostatic control. Coolant pressure fed to cylinder head with selective cooling of valve seats, stems and sparking plug bosses.

CLUTCH 8 in. (203 mm.) Borg and Beck single dry plate. Hydraulically operated by pendant pedal.

GEARBOX Four forward speeds and one reverse with control ring synchromesh on second, third and top. Centre floor or steering column gear change lever.

Overall ratios: top 4.22 : 1, third 5.877 : 1, second 9.038 : 1, first 14.128 : 1, reverse 17.896 : 1.

REAR AXLE Hypoid semi-floating axle shafts to the rear wheels. Ratio: 4.22 : 1.

CHASSIS Unitary construction of chassis and body provides exceptional strength and rigidity.

FRONT SUSPENSION Fully independent front wheel suspension by means of swinging links, coil springs and ball joint swivel bearings, controlled by double-acting hydraulic telescopic shock absorbers. Use of nylon insert ball joints eliminates need for periodic greasing.

REAR SUSPENSION Long, wide semi-elliptic leaf springs give improved lateral stability. Double acting hydraulic telescopic shock absorbers maintain control under all conditions.

WHEELS Five pressed steel wheels with ventilation slots and wide base rims. Wheels are embellished with polished nave plates and rimfinishers. Spare wheel is housed in a cradle below the luggage compartment floor.

TYRES Dunlop tubeless 5.90 × 13 in.

BRAKES Lockheed hydraulic, two leading-shoe footbrake with 9 in. (229 mm.) diameter brake drums and 121 sq. in. (7.8 dm²) of lining area. The handbrake at the side of the driver's seat, operates through a system of cables and the linkage is independent of the footbrake.

STEERING Burman recirculating ball type. Three piece symmetrical track rod linkage. 16 in. (406 mm.) diameter steering wheel with chromium plated horn ring. Left or Right-hand drive available according to market requirements.

PETROL TANK 11 gallon (50 litres) capacity with filler positioned on top of left hand rear wing.

INSTRUMENTS Speedometer including mileage and trip recorder, thermometer, oil pressure gauge, fuel gauge, ammeter and warning lights for headlamp-main beam, ignition and flashing indicators.

ACCESSORIES (Standard Equipment). Ventilation equipment, overrides, screen washer, boot floor mat, wheel finishers, two interior sun visors.

WEIGHTS (Approx.). Unladen (with petrol and water) 2455 lb. (1112 kg.). Dry (without petrol and water) 2356 lb. (1067 kg.).

COLOUR SCHEMES Two Tones: Lake Blue/
Foam White with Lake Blue upholstery. Starritz
Blue/Windsor Blue with Blue upholstery. Smoke
Green/Sage Green with Green upholstery. Foam
White/Pippin Red with Scarlet upholstery. Fathom
Grey/Glacier Blue with Bright Red upholstery.
Burgundy/Cavalry Beige with Beige upholstery.

Single Tones: Lake Blue with Lake Blue upholstery. Biarritz Blue with Blue upholstery. Smoke Green with Green upholstery. Foam White with Scarlet upholstery. Fathom Grey with Bright Red upholstery. Burgundy with Beige upholstery. Embassy Black with Bright Red upholstery.

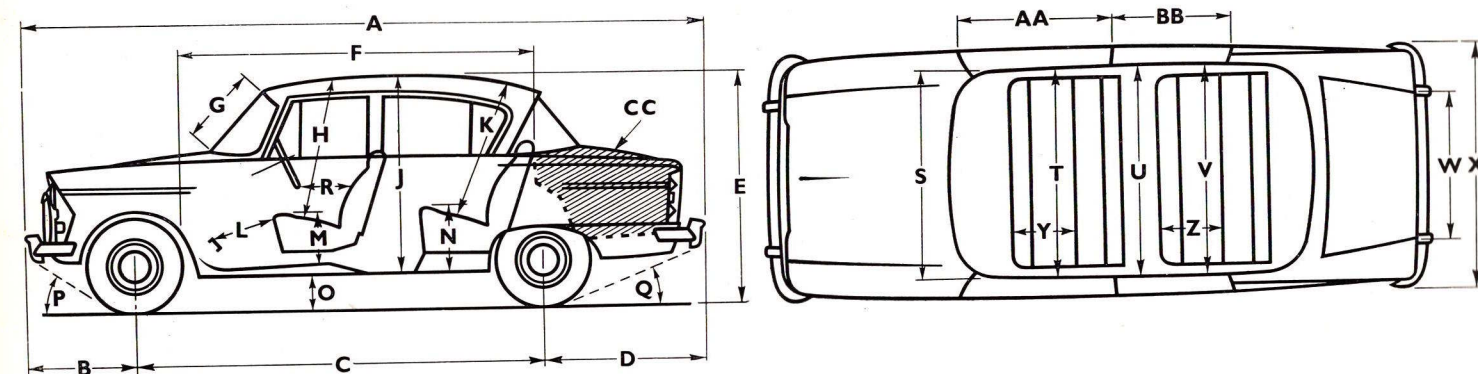
OPTIONAL EXTRAS

The following extras are available ex factory at extra cost and can only be specified at the time of placing the order:

FULLY-AUTOMATIC TRANSMISSION (incorporating Smiths Automatic Transmission). No system is simpler to handle or more completely automatic; Overdrive unit with conventional transmission; Individual front seats, also White-wall tyres.

SPECIAL ACCESSORIES

(Available at extra cost.) A very full and attractive range of accessories is available, including Heater, Smiths Radiomobile, Ekco or Pye radio; Clock, etc. Full details can be obtained from your Dealer.



DIMENSIONS

DIMENSIONS				DIMENSIONS			
		in.	m.			in.	m.
A.	Overall length	165.25	4.197	Q.	Rear clearance angle	22°	
B.	Front overhang	25.75	.654	R.	Steering wheel to front squab		
C.	Wheelbase	101.00	2.565		min.	13.25	.337
D.	Rear overhang	38.50	.978		max.	18.25	.464
E.	Overall height	58.25	1.480	S.	Windscreen width (projected)	50.25	1.276
F.	Passenger compartment length	88.75	2.254	T.	Front elbow room	51.75	1.314
G.	Windscreen depth	18.25	.464	U.	Maximum interior width	52.50	1.334
H.	*Front headroom	40.50	1.029	V.	Rear elbow room	51.25	1.302
J.	Maximum interior height	48.00	1.219	W.	Luggage compartment width at opening	37.50	.952
K.	*Rear headroom	37.00	.940	X.	Overall width	62.25	1.581
L.	Pedals to seat cushion min.	15.50	.394	Y.	Front seat depth	17.00	.432
	max.	20.50	.521	Z.	Rear seat depth	16.50	.419
M.	Front cushion height	13.00	.330	AA.	Front door opening width	33.50	.851
N.	Rear cushion height	15.50	.394	BB.	Rear door opening width	26.50	.673
O.	Ground clearance	6.50	.165	CC.	Luggage compartment capacity	14.50 cu. ft.	.410 cu. m.
P.	Front clearance angle	34°					

*Dimensions marked thus include 2 in. (51 mm.) of cushion compression.

EXPORT **ROOTES** DIVISION

Devonshire House, Piccadilly, London W1.

The Company reserves the right to alter any prices or specifications at any time, without notice, and all goods are sold subject to prices and Conditions of Sale ruling at the time of delivery.